Cameron Williams - Fashion Designer +44 737 695 4602 cameron@cameronwilliams.co Portfolio LinkedIn Instagram

EXPERIENCE



Nuba – Womenswear and Menswear Designer - 01/2020 – 09/2026

- Designed womenswear and menswear ready-to-wear across tailoring, outerwear, woven and jersey, with advanced patternmaking knowledge of volume, proportion, functionality and sculptural shapes, leading silhouette, trims and finishing for luxury ready-to-wear.
- Led iconographic and archive research, mood boards, concept development, design boards, fabric boards and colour stories. Simulated designs with sketches, Procreate and Photoshop, developing into moulage and 3D prototypes flat and on stand, with creative patternmaking for silhouette proposals across all styles.
- Managed a team of 7 (design assistants, sample machinists, merchandising assistant). Led fittings and styling sessions for look development, fit, wearability, movement and silhouette keeping brand identity and design integrity consistent across collections.
- Created tech packs in Adobe Illustrator and CAD technical drawings, maintaining critical paths, collection plans and liaising with merchandising assistant for line sheets. Managed tech packs and production with internal workshop and external factories, sourcing from Première Vision and communicating with fabric and trim suppliers across Japan, Korea and Italy.
- Produced four seasons of Runway Show collections, at London Fashion Week with Fashion East, sponsored by Manolo Blahnik and Nike, with wholesale accounts at SSENSE and Machine-A. Editorial coverage in British Vogue, Dazed (cover), AnOther, i-D and Highsnobiety.

Yang Li – Design Assistant and Atelier - London and Paris 08/2017 – 01/2018

- Directly supported design development, research and patternmaking for Luxury Ready-to-Wear womenswear and menswear collections across three seasons, including tailoring and woven categories.
- Assisted in developing iconographic research boards, preparing design boards and mood boards for the head designer, and organising fabric and supplier samples by price, category and colour story development.
- Developed moulage, 3D prototypes and toiles, pattern revisions and adjustments, draping flat and on stand from initial concept to SMS and production samples, reacting to direction from head designers and head patternmaker.
- Attended fittings with head designers and Yang Li for silhouette refinement, finishing technique changes, communicating construction and fit changes directly with the atelier. Final fittings for Paris runway shows and campaign shoots.
- Maintained product details and updates, collection plans and working documents, ensuring design integrity throughout all stages of development from initial toile to production sample.

A-Cold-Wall – Wholesale Showroom Consultant (Tomorrow Ltd.) - Paris 06/2018 – 09/2018

- Worked directly with Samuel Ross and Yi Ng and liaised with merchandising team and sales team to ensure collection balance, sharing product knowledge to 80+ international buyers across 2 seasons.
- Collection merchandising across womenswear, menswear and accessories, demonstrating understanding of styling, colour story, finishing details and brand positioning within the high-end contemporary fashion market.

EDUCATION

- MA Fashion – **Central Saint Martins, London** - 10/2018 – 04/2020
- BA Fashion – **University of East London** - 09/2014 – 06/2017

- Couture Tailoring – **London College of Fashion** - 10/2017 – 11/2017
  - Developed Couture Tailoring skills learnt under Thomas von Nordheim, formerly Head of Tailoring at Alexander McQueen, on a short course at London College of Fashion.
  - Hands-on Couture techniques for bespoke tailoring developed through learning cross stitching shoulder pads, slip stitching, mounting canvas foreparts, pad stitching on collar canvas, moulding garment volume using a tailoring iron, basting stitches, garment construction of women's tailored jacket.

AWARDS

- **Drapers 30 Under 30** – (2025)
- **SRA Award for Black British Artists** – Winner (2022, 2023)
- **Deutsche Bank Award for Creative Entrepreneurs** – Finalist (2021)
- **Theory Scholarship Award** (FAST RETAILING Co. LTD.) MA Fashion (2018–2020)

SKILLS

- Tailoring, Moulage and Draping, Creative Patternmaking, Pattern cutting, Silhouette Development, Sketching, Technical Drawing, Colour Development and Colour Story, Mood Board and Design Board Development, 3D Prototype and Maquette Development, Garment Construction, Trims, Finishing Techniques, Fabric Construction, Fabric Research, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Procreate, Tech Pack Development, QC, Cross-functional Collaboration (Design, Atelier, Production), Leadership and Team Management

LANGUAGES

- **English -** Native, **French** - Beginner