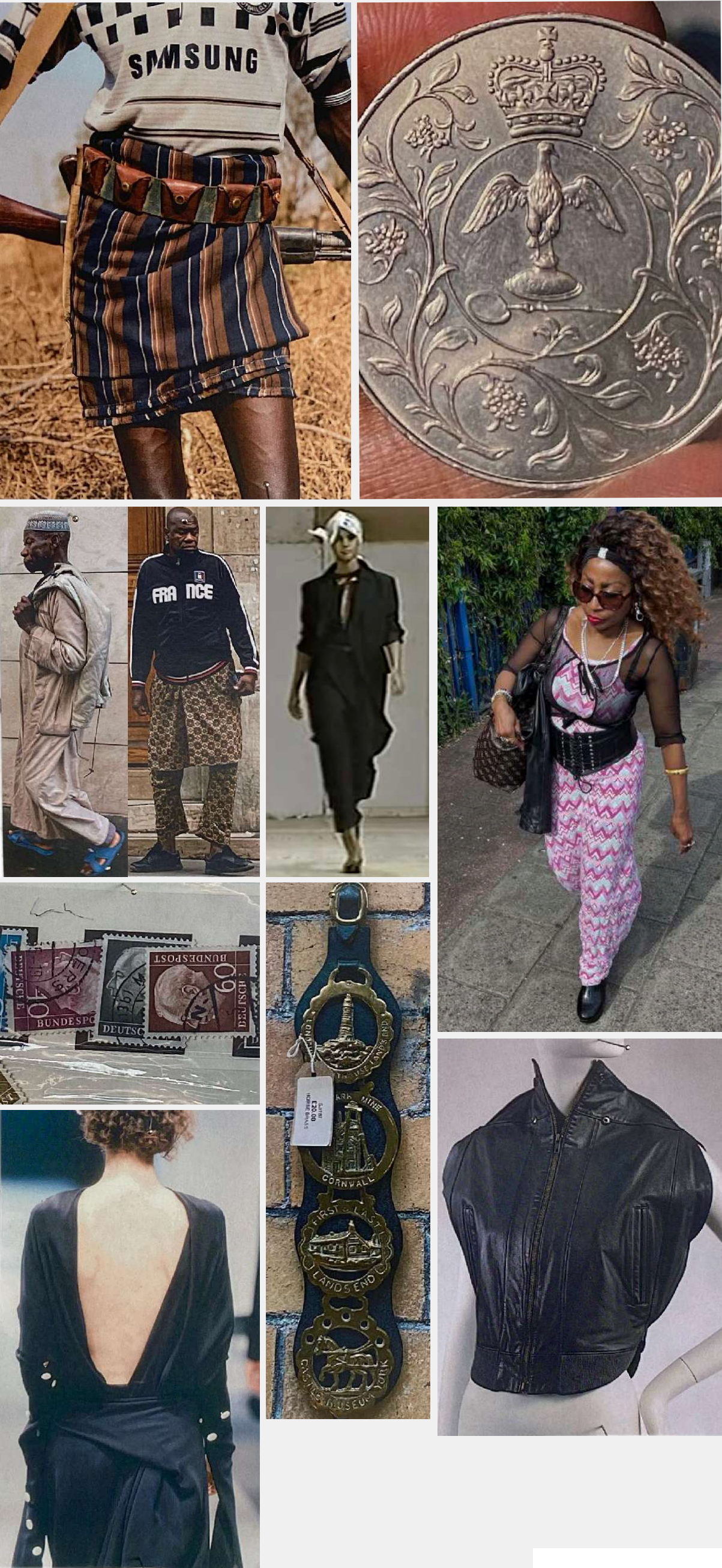


CAMERON WILLIAMS

Menswear & Womenswear Designer

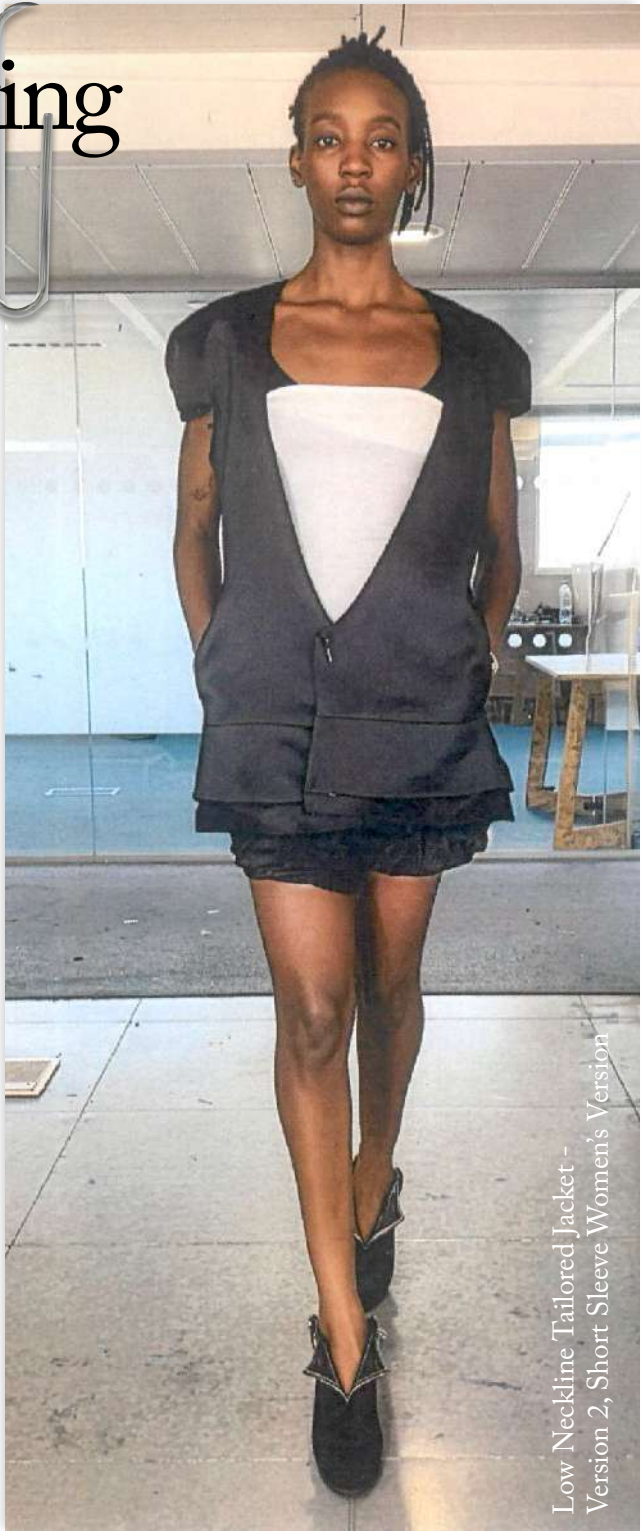
Portfolio



Silhouette, Detail, Drape, Gesture



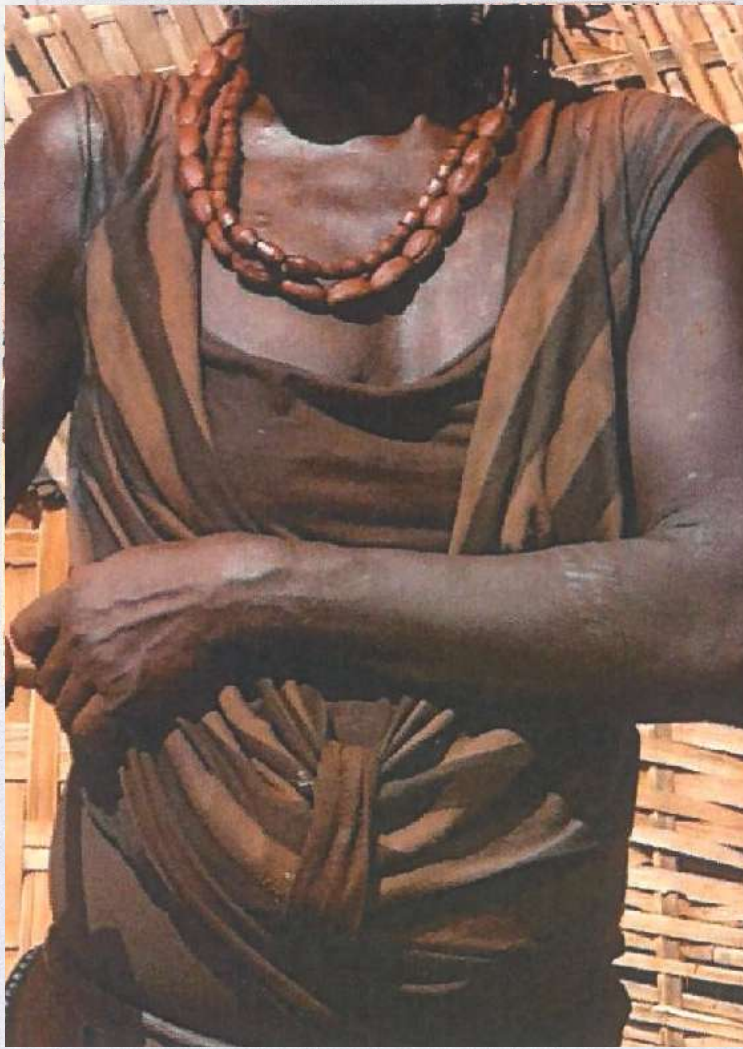
Tailoring



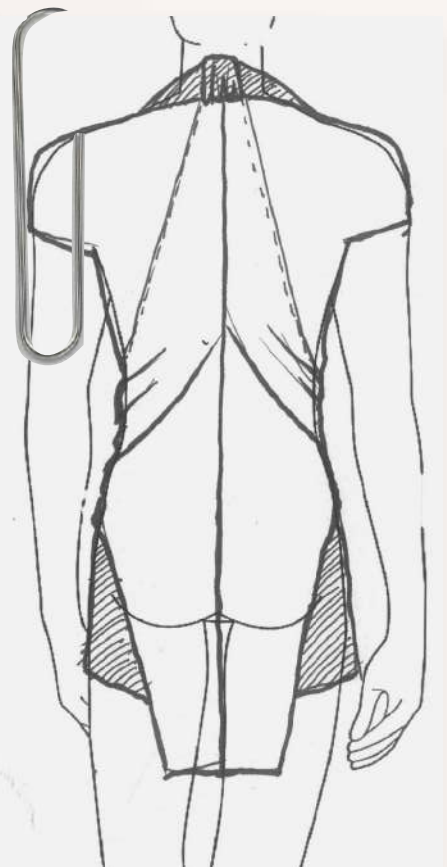
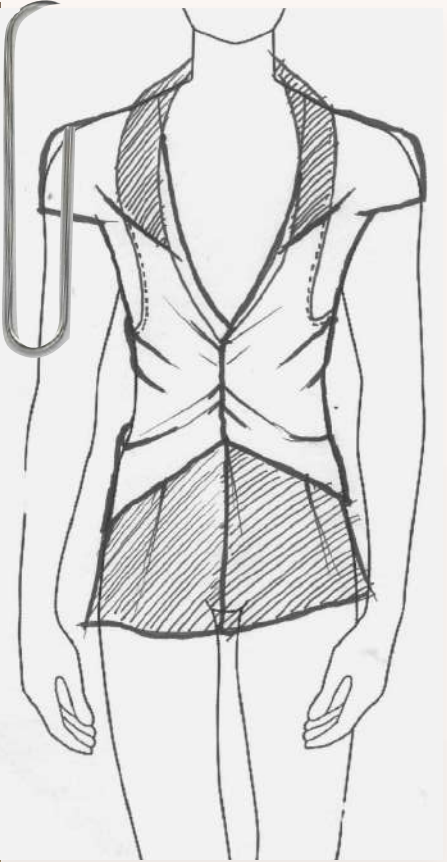
Low Neckline Tailored Jacket -
Version 2, Short Sleeve Women's Version



Pointed Collar Tailored Jacket -
Enlarged to Men's Proportion - Version 2



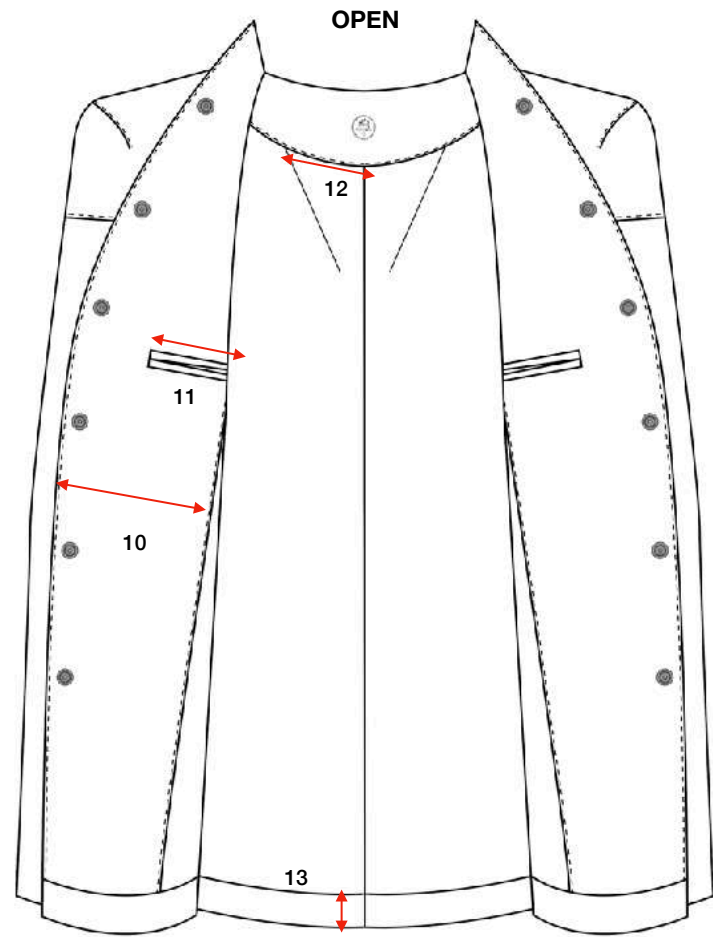
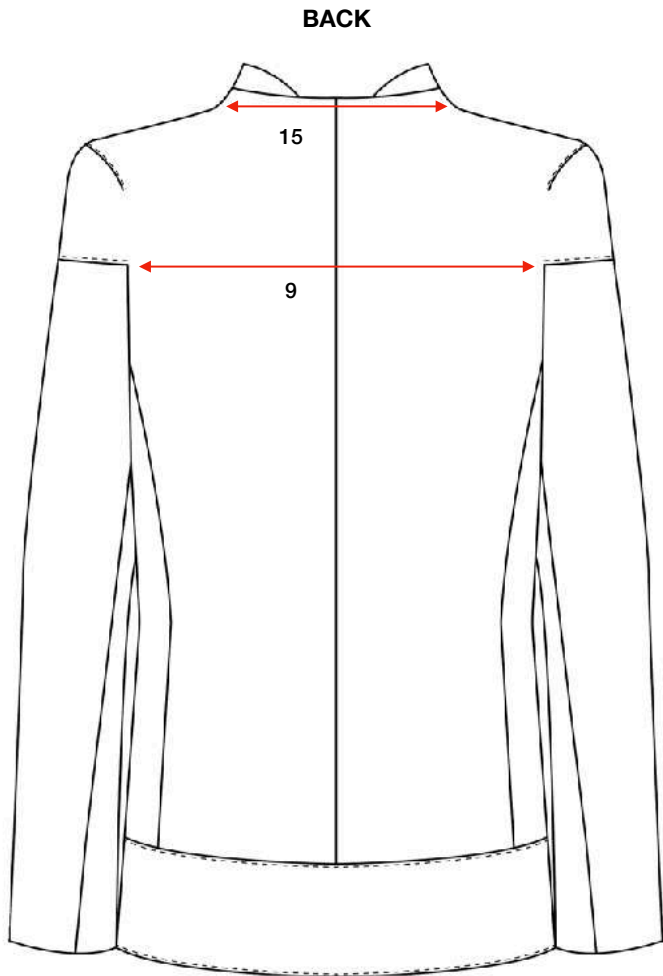
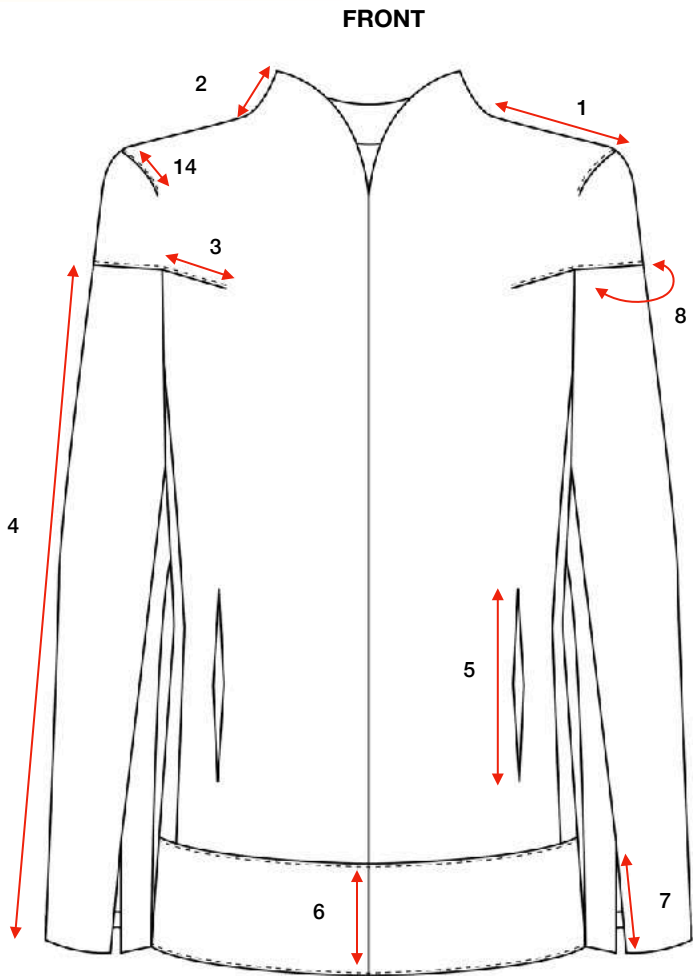
Tailoring Styles Development
Necklines & Silhouettes



Layered Tailoring / Men's & Women's Prototypes, Volume cut into CF to create rouching

REVISION LOG + FINAL CADS

STYLE	POINTED COLLAR DAY JACKET		SEASON	SS26
VERSION	DATE	STAGE	NOTES	STATUS
V1	12/05/2025	Drape	Body shape and collar	Development
V2	20/05/2025	Toile	Waist suppression weak; collar break low.	Development
V3	27/05/2025	Pattern	Collar point reduced; neckline reshaped.	Revised
V4	03/06/2025	Toile	Take in 1.8 cm shoulders	Revised
V5	27/06/2025	Correction	Front armhole -1.5 cm; sleeve pitch forward.	Revised
V6	18/07/2025	Trims	Snap Button Placement	Revised
V7	30/07/2025	Fit review	Waist +0.5 cm release.	SMS Ready
V8	08/08/2025	SMS	Approved.	Approved for PP
V9	14/08/2025	PP approval	PP Ready	PP Approved



1	Neck to Shoulder Dart	16cm
2	Pointed Collar Height	5.5cm
3	Front Chest Dart	8cm
4	Sleeve Length from Low Shoulder	74cm
5	Slit Pocket Opening	14cm
6	Hem Panel Width	10cm
7	Open Vent	8cm
8	Top Armhole Width	17.5cm
9	Armhole to Armhole (Back)	49cm
10	Front Facing Width	15cm
11	Inside Pocket Opening	10cm
12	Back Neck Facing Pleat Depth	7cm
13	Hem	5cm
14	Dart Length	8cm
15	Back Neck Length	14cm

Production BOM

Style: Pointed Collar Day Jacket

Season: SS26

SAMPLING BOM					INTERNAL USE ONLY		
STYLE NAME		SS26 POINTED COLLAR TAILORED JACKET			STYLE CODE	NUBW26-TA003	
PATTERN PIECES:		12					
SELF		9					
LINING		3					
SAMPLE SIZE							
38							
DATE:							
14/08/2025							
LAST REVISION:							
14/08/2025					CAD		SAMPLE
MAKE SAMPLE							
SELF		COMPOSITION	LENGTH / QUANTITY	COLOUR PRINT/ SWATCH = PP CODE	FABRIC WIDTH (cm)	WEIGHT (g/sm)	SUPPLIER / ADDITIONAL NOTES
FABRIC NAME:	Black Cotton Denim	98% CO 02% EA	1.8		152 cm	340 GSM	Crescent Trading (UK)
COSTING €/mtr :	€17.49						
TOTAL COST:	€31.48						
LINING		COMPOSITION	LENGTH / QUANTITY	COLOUR PRINT/ SWATCH = PP CODE	FABRIC WIDTH	WEIGHT (g/sm)	SUPPLIER / ADDITIONAL NOTES
FABRIC NAME:	Black Viscose Plain	100% VI	1.1		148 cm	80 GSM	Swatchon (Korea)
COSTING €/mtr :	0						
TOTAL COST:	0						
BINDING		COMPOSITION	LENGTH / QUANTITY	COLOUR PRINT/ SWATCH = PP CODE	FABRIC WIDTH	WEIGHT (g/sm)	SUPPLIER / ADDITIONAL NOTES
NAME:		N/A		N/A	N/A	N/A	N/A
COSTING €/mtr :	N/A						
TOTAL COST:	0						
FUSE		COMPOSITION	LENGTH / QUANTITY	COLOUR PRINT/ SWATCH = PP CODE	FABRIC WIDTH	WEIGHT (g/sm)	SUPPLIER / ADDITIONAL NOTES
NAME:	Midweight Polyester Fusing Black	100% PL	0.50		155 cm	32 GSM	London Trimmings Ltd (UK)
COSTING €/mtr :	2.50						
TOTAL COST:	1.25						
TAPE		COMPOSITION	LENGTH / QUANTITY	COLOUR PRINT/ SWATCH = PP CODE	FABRIC WIDTH	WEIGHT (g/sm)	SUPPLIER / ADDITIONAL NOTES
NAME:		N/A	N/A	N/A	N/A	N/A	N/A
COSTING €/mtr :	N/A						
TOTAL COST:	0						
ADDITIONAL TRIMS		COMPOSITION	LENGTH / QUANTITY	COLOUR PRINT/ SWATCH = PP CODE	SIZE		SUPPLIER / ADDITIONAL NOTES
NAME:	Snap Fastening Button	NICKEL	6		35mm		London Trimmings Ltd (UK)
COSTING:	1.05						
TOTAL COST:	6.3						
ADDITIONAL TRIMS		COMPOSITION	LENGTH / QUANTITY	COLOUR PRINT/ SWATCH = PP CODE	SIZE		SUPPLIER / ADDITIONAL NOTES
NAME:	Small Raglan Shoulder Pad	POLYESTER	1		15 x 14 cm		MacCulloch & Wallis (UK)
COSTING:	3.83						
TOTAL COST:	3.83						



Brown Denim Tailored Jacket with Strap Detail, 100% Cotton. Tapered Capri 'Mom' Pants with Cuff, 100% Nylon Jacquard - Circular Heel Deconstructed Boots, Made in studio.



Flared Cuff Tailored Jacket, Tapered Capri 'Mom' Pants with Cuff, 100% Nylon Jacquard. Shoes - Circular Heel Deconstructed Boots, Made in studio.

SS26 Runway Show Fittings
Final Sample & Toile Fittings
September 2025



SS26 Final Fittings - Jersey & Blouson

Jersey & Blouson

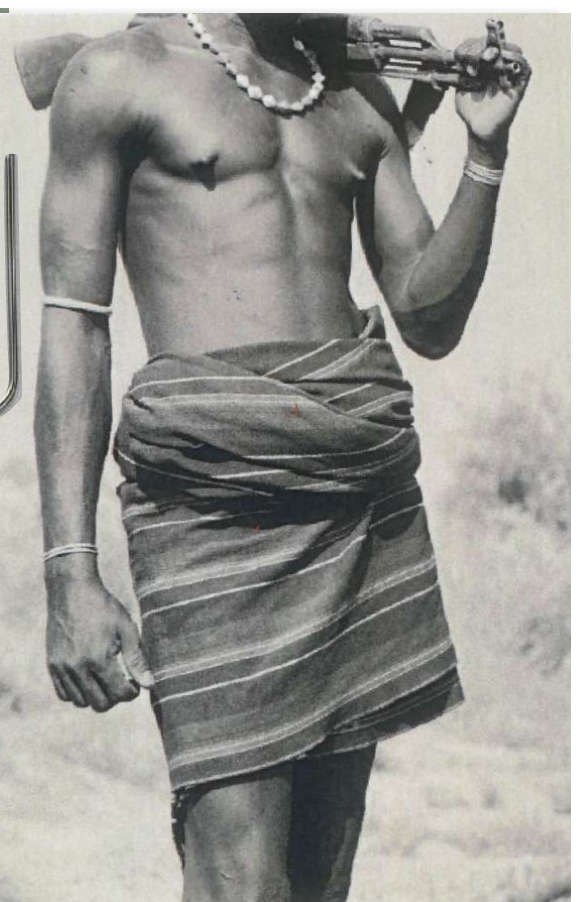
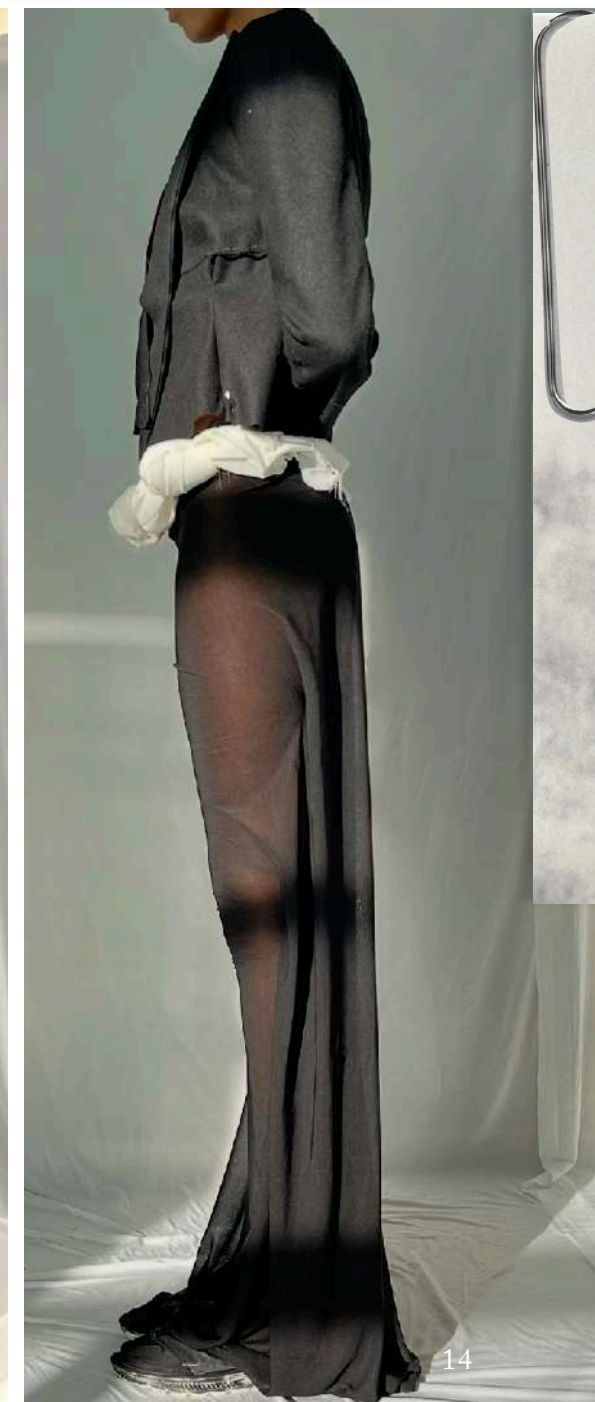
SS26 Runway Show Fittings - Final Sample & Toile Fittings - Layered 'V' Neck Shirt with Draped Geometric Vest, 100% Cotton, 98% Polyester, 2% Elastane. Draped Flowing Pants with Contrast Waistband and Grown on pockets, 89% Cotton, 9% Viscose, 2% Elastane.





Pulled Neckline Jersey Toile, Combine with removable sleeves - JERSEY Sleeves, COTTON SHIRTING Cuffs

Jersey Pulled Neckline and Layered Development

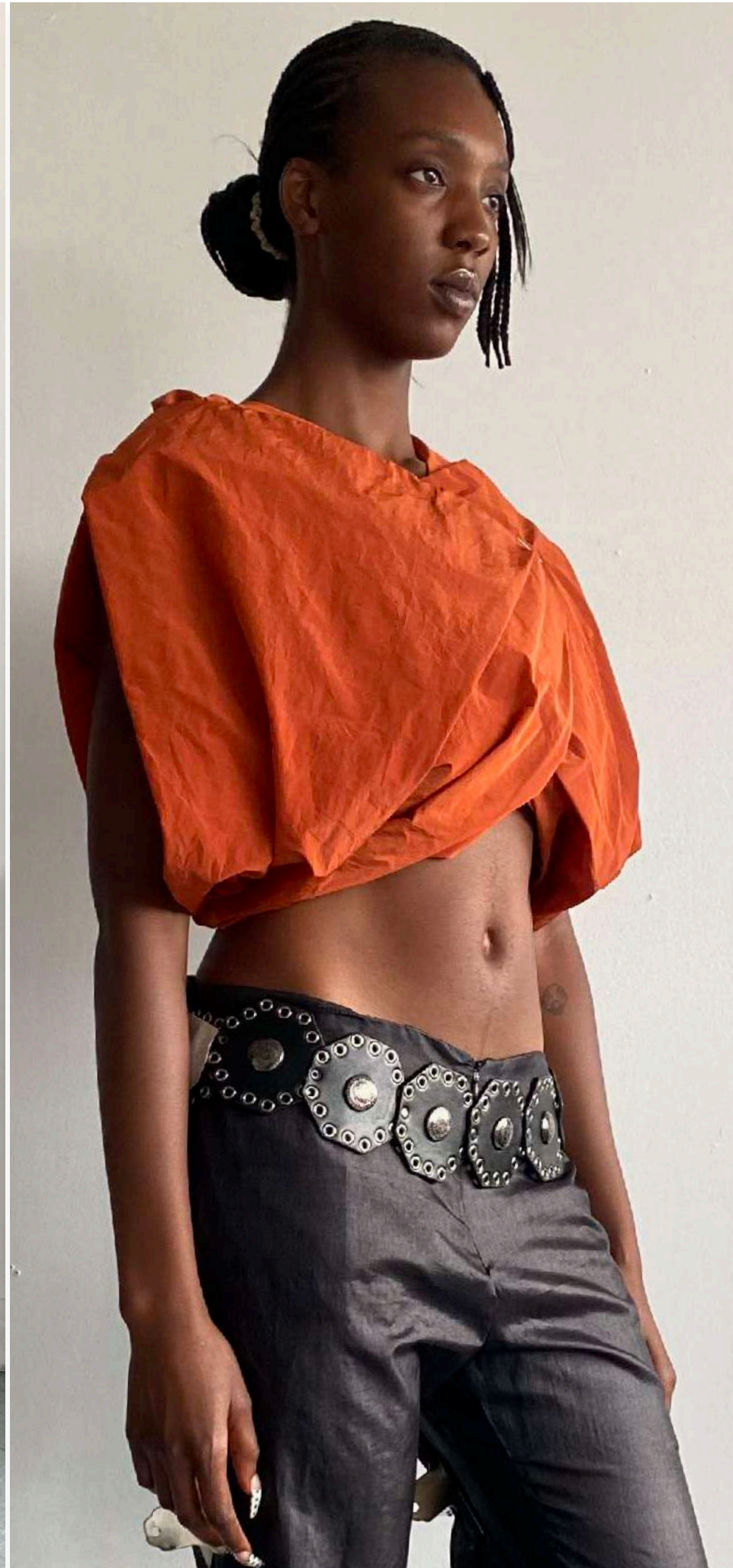


JERSEY WOMEN'S PANTS SILHOUETTES

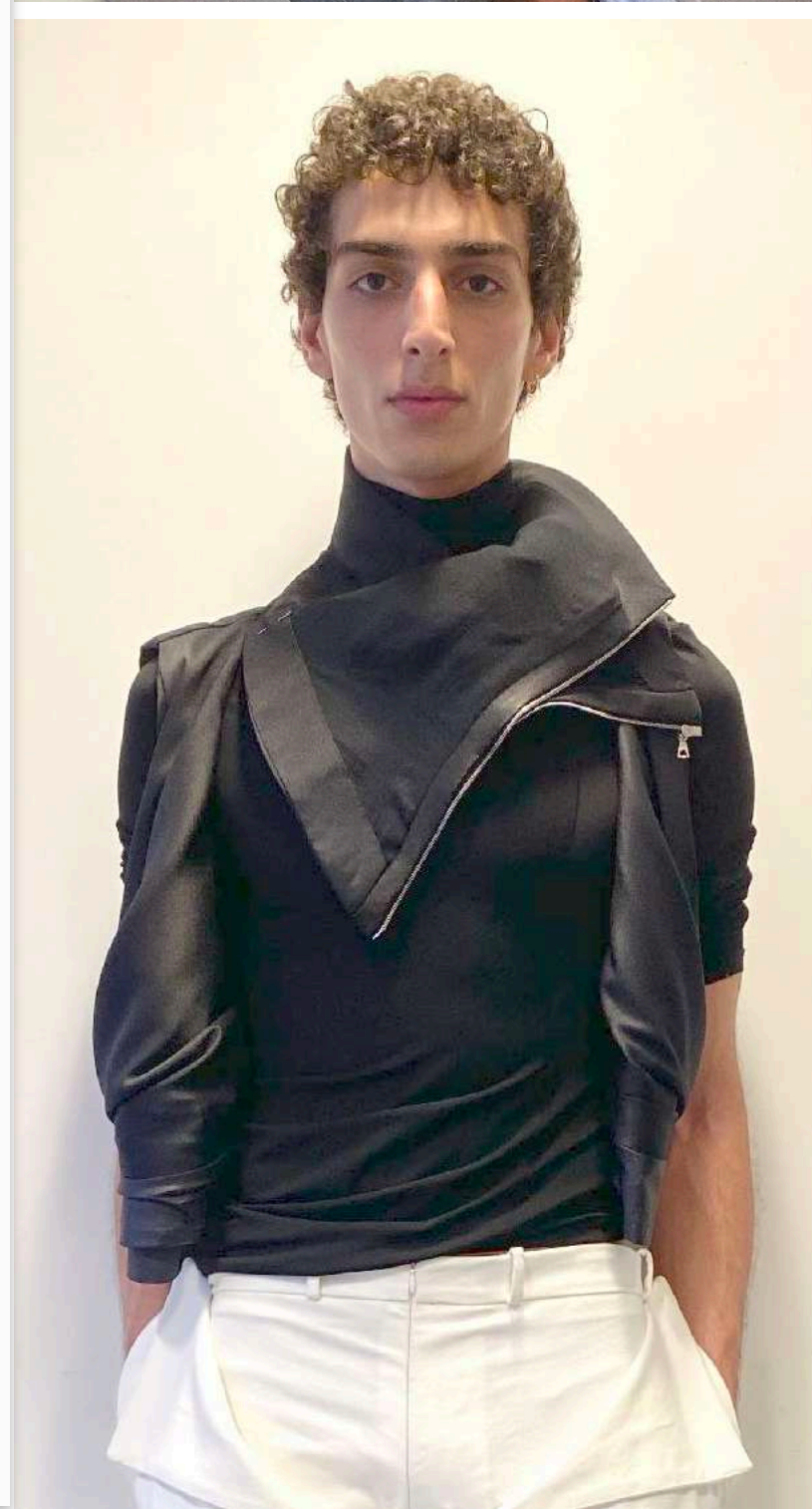
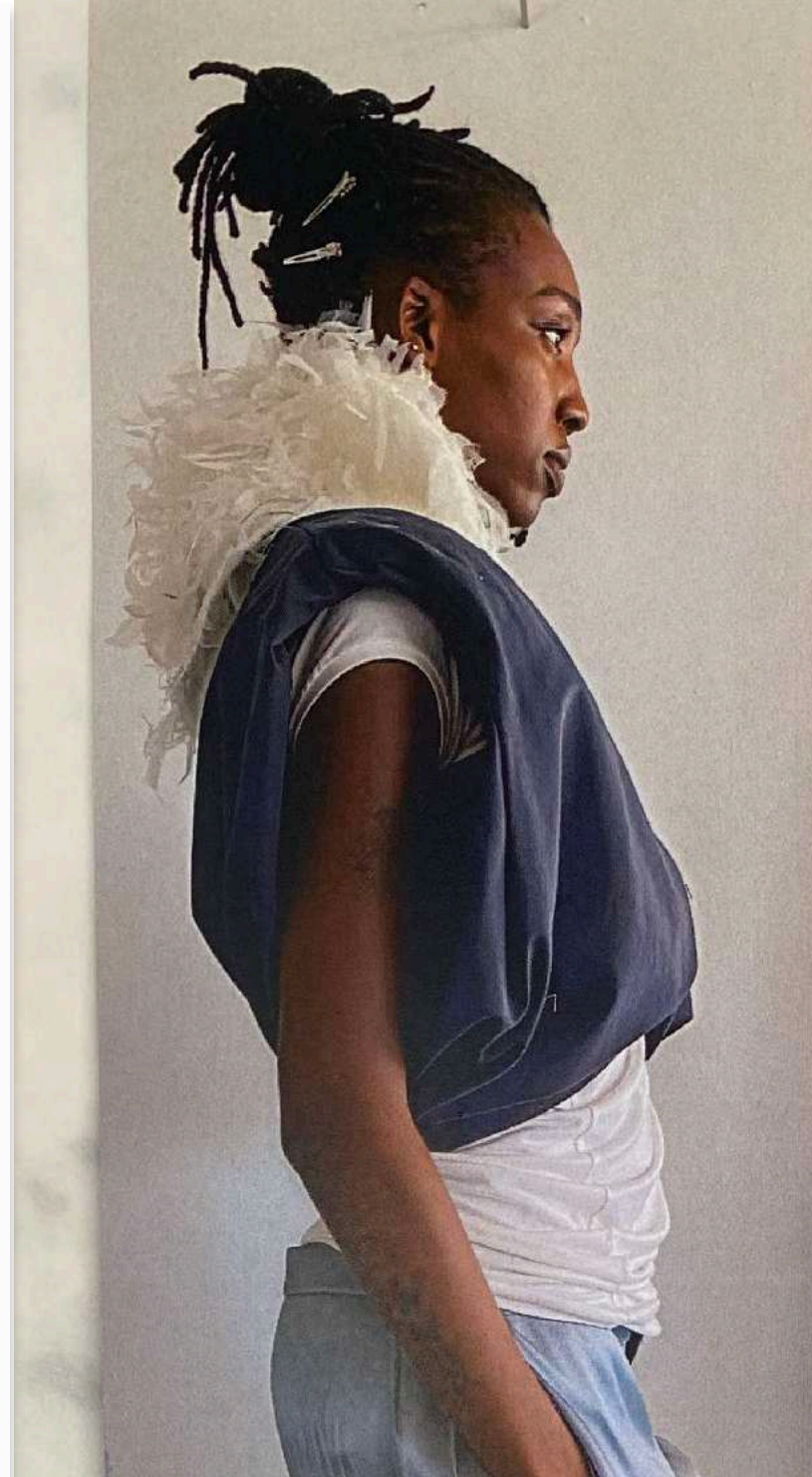
Prototypes with draped belt attachment, layered skirt attachment for functionality - Inspired by Sudanese wrapping photographed by Winfried Bullinger



Draped Blouson Version 1 Toile - Base Shape.
Constructed in lightweight nylon.



Concealed Fastening on opposite side of wrap.



Blouson Toile Version 2 & 3
Drape & Neckline Development

SAMPLING TECHNICAL SHEET

STYLE

LAYERED DRAPED BLOUSON

NUBW26-BL002

SEASON

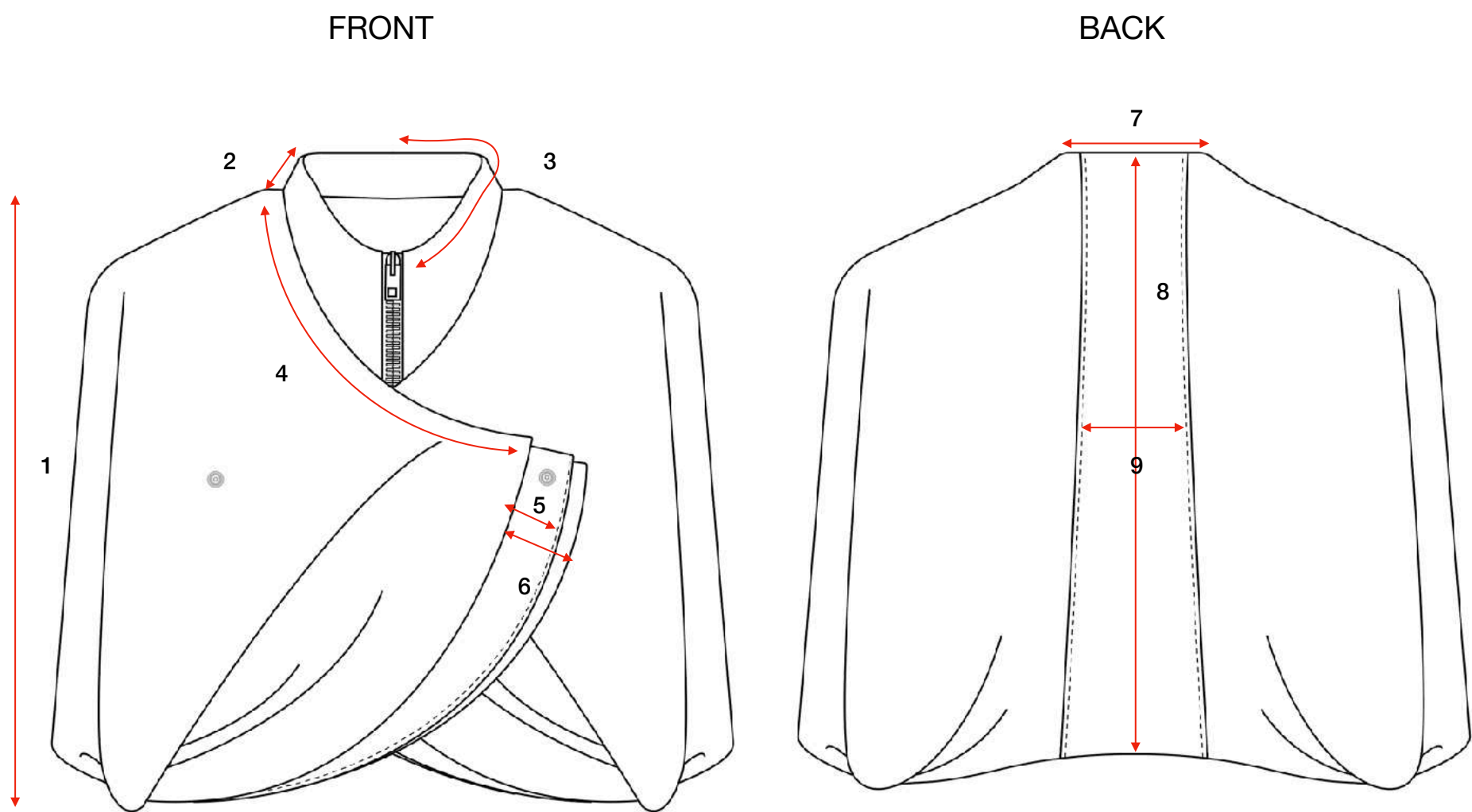
SS26

SAMPLE SIZE

38

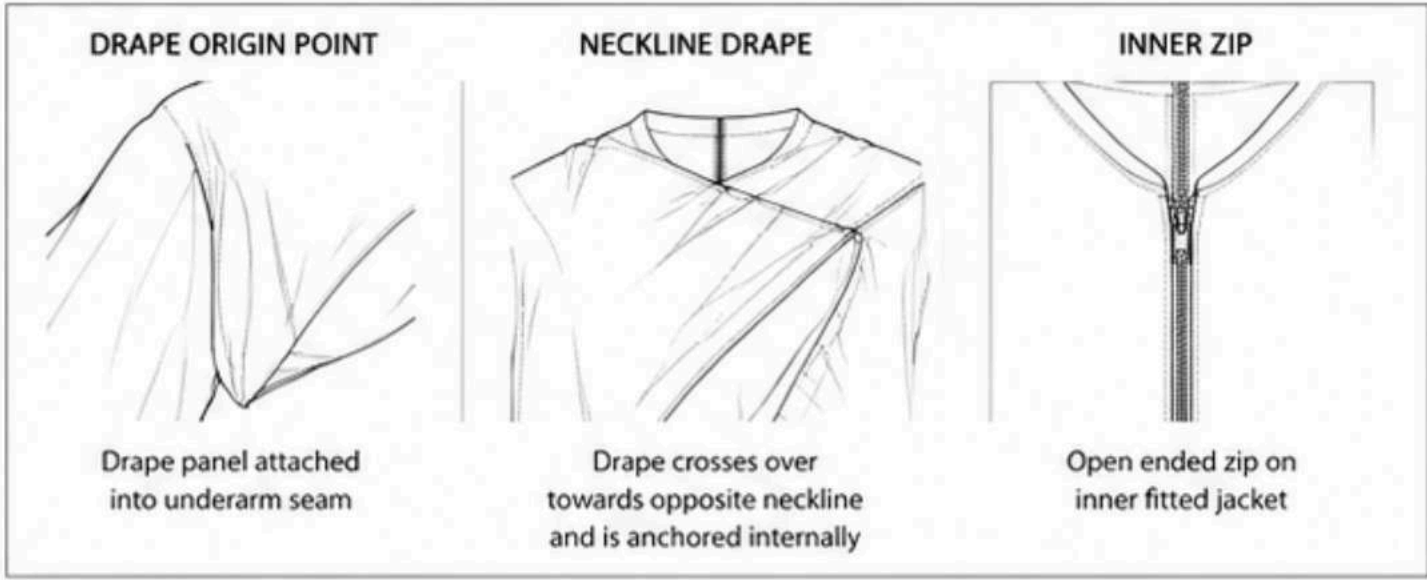
SIZE RANGE

36 - 38 - 40 - 42

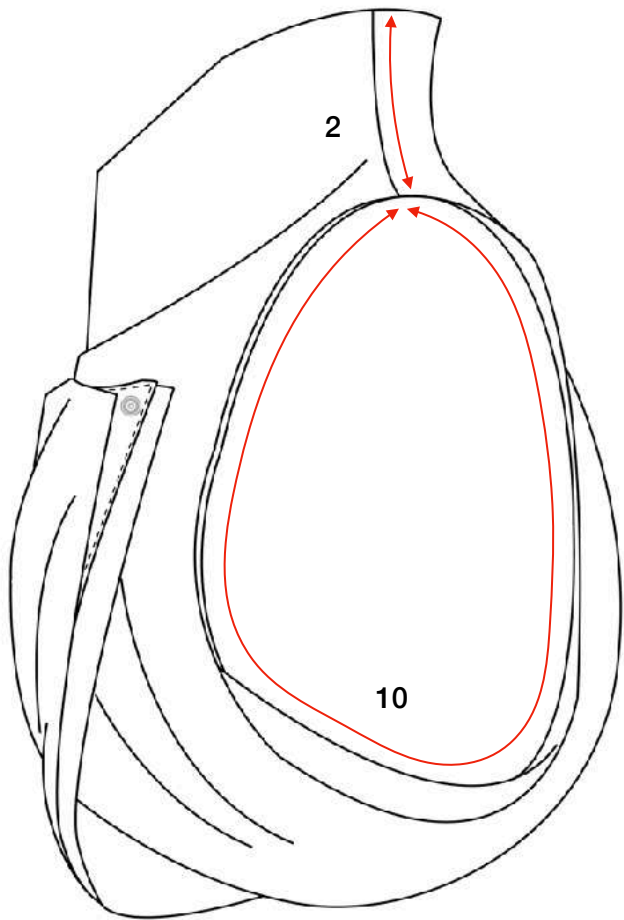


1	Top Neck to Hem	66cm
2	Inner Jacket Collar Height	9cm
3	CF to CB along Neckline	19.5cm
4	Front Neck to front drape Panel	24cm
5	Layered Button Stand 1 Width	5cm
6	Layered Button Stand 2 Width	7cm
7	Back Neck Length	8.5cm
8	Back Neck to Hem	62cm
9	Back Panel Width	7.5cm
10	Draped Armhole Circumference	88cm

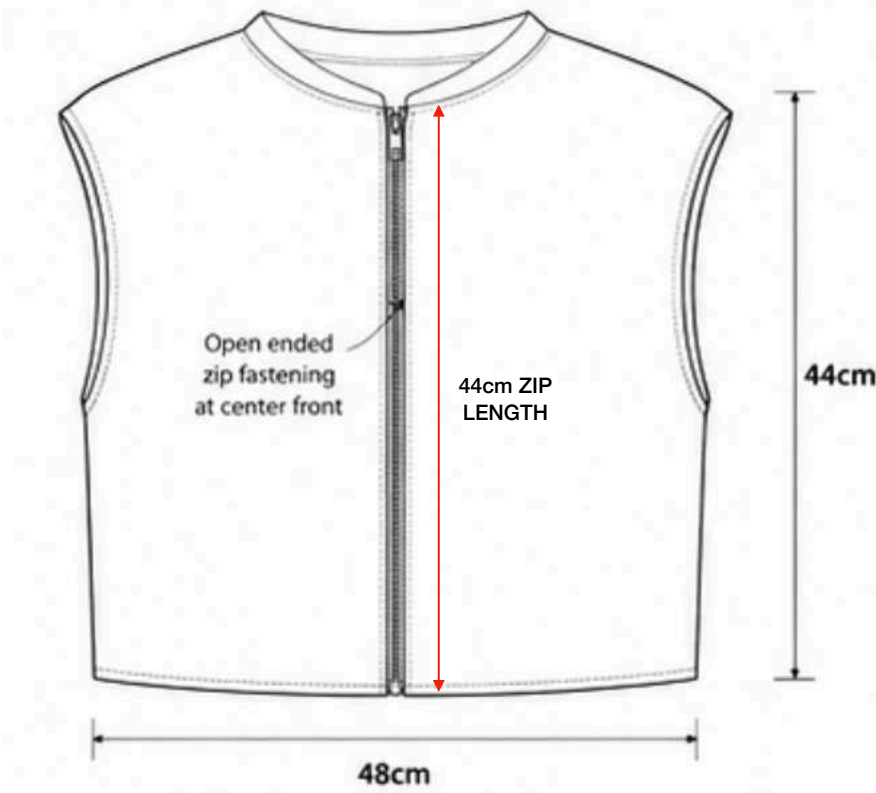
DETAILS



SIDE



INNER JACKET CONSTRUCTION



CONSTRUCTION NOTES

INNER JACKET

Inner jacket and bagged out along armhole and hem.

Open-ended zip attached at Centre front with raised collar.

Attaches to drape panel at shoulder seems, with no back or side panel attached.

Top stitch finishes on the hem of the inner jacket, the arm hole and the zip edges. Self fabric on outer shell and lining on inner shell.

DRAPE PANEL

Panel is attached by a top stage plate around the underarm seam.

Snap buttons are placed on the underside of the layered button stand 2.

Top stage finish on layer button stand one, and on the centre back panel. Edge stitching on the underside of facing of the drape panel and lay button stand two.

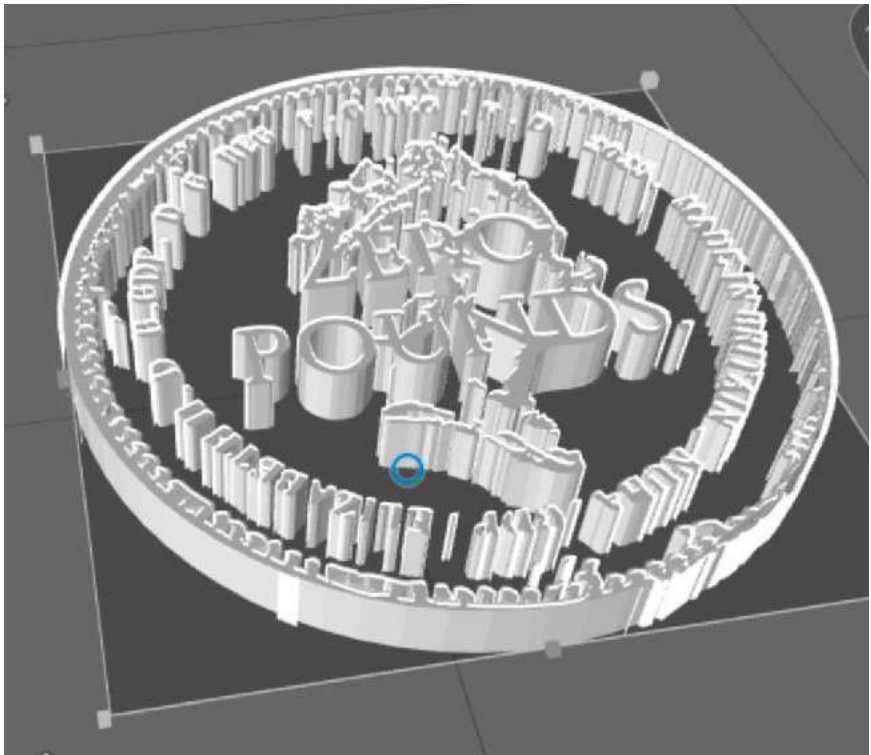
In a jacket, drape panel and laid button stand to in self. Laid button stand one in contrast Fabric.

Shirting & Trims

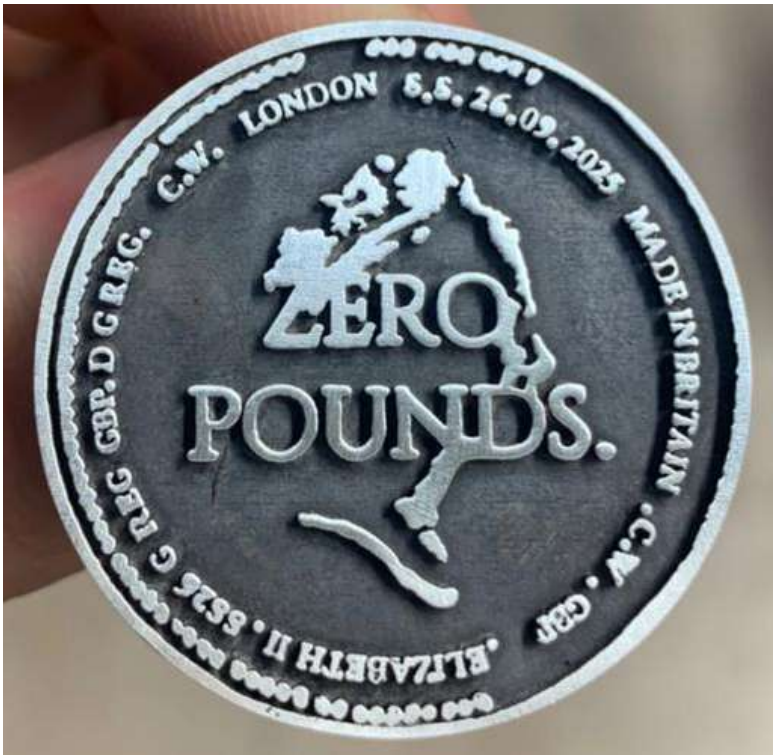
SS26 Shirting - Final Sample fitting - Norcy wearing Folded Cuff Shirt with 3D Printed Trimming Buttons. 'ZERO POUNDS' Design on Buttons.
Fabric: Sheer Organza in Bone/Ivory Colour, 100% Silk. Worn with Open Layered Capri Pants with Cuff.



Shirting with 3D Printed Acrylic Trimmings



3D Print to create initial reverse mould



Two Iterations required to refine details and production quality



Folded Cuff Design
3D Printed Button Fastening



Custom Acrylic Trimming
'ZERO POUNDS' Button VERSION 1
with back loop for sewing



Custom Acrylic Trimming
'ZERO POUNDS' Button VERSION 2
Refined Texture, Ivory and Black colours

SS26 Lookbook

PHOTOGRAPHER
Kerimcan Gorem

CASTING
Affa Osman

CASTING ASSISTANT
Kyle Crooks

CREATIVE PRODUCTION
C-Studios – Cynthia Igbokwe, Mandee Rai, Bea Gemps

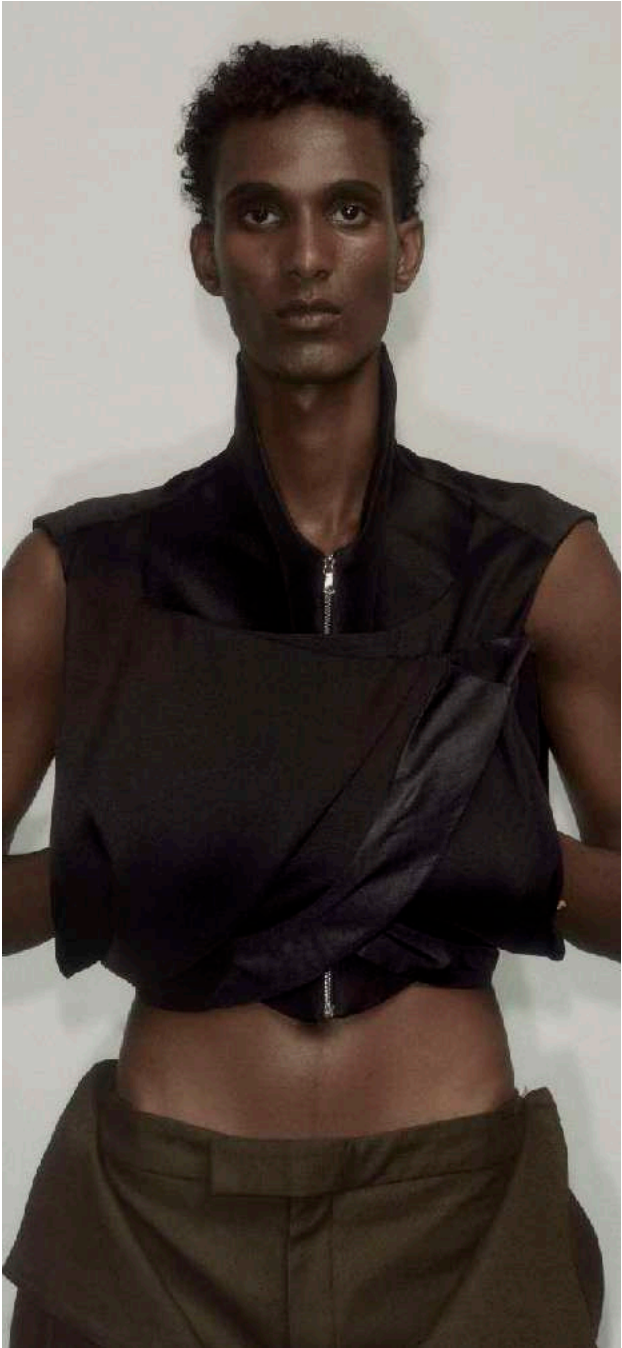
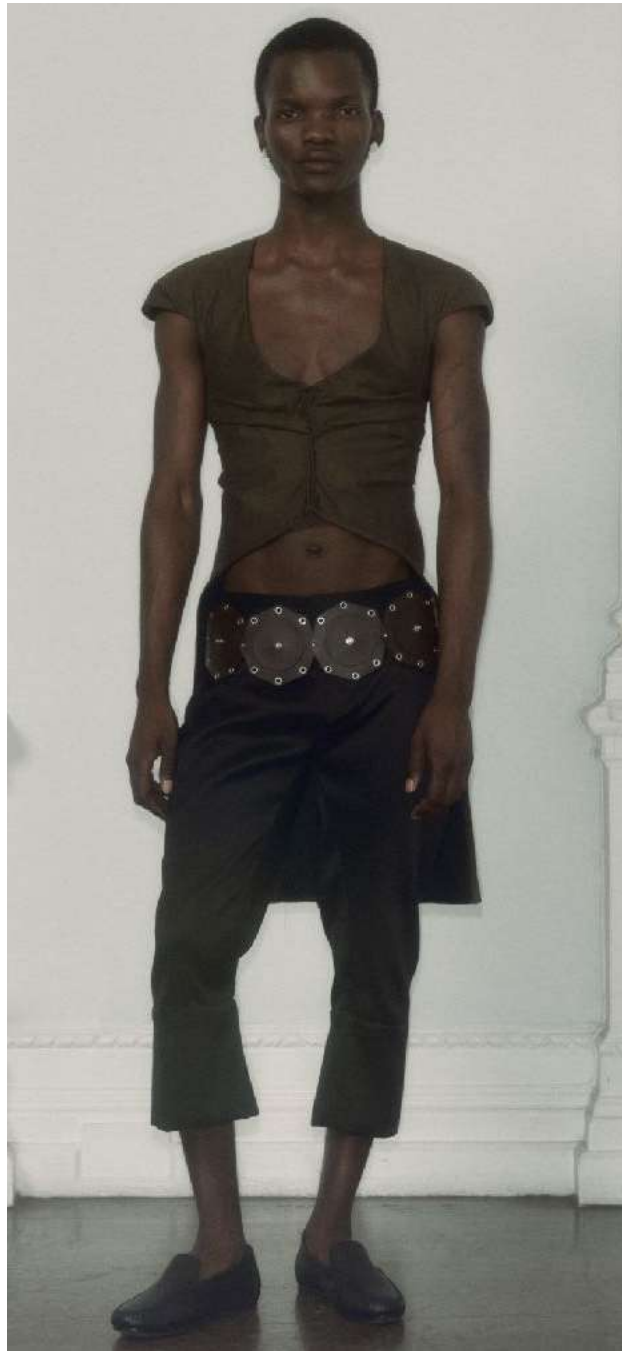
SOUND DESIGNER
Covco

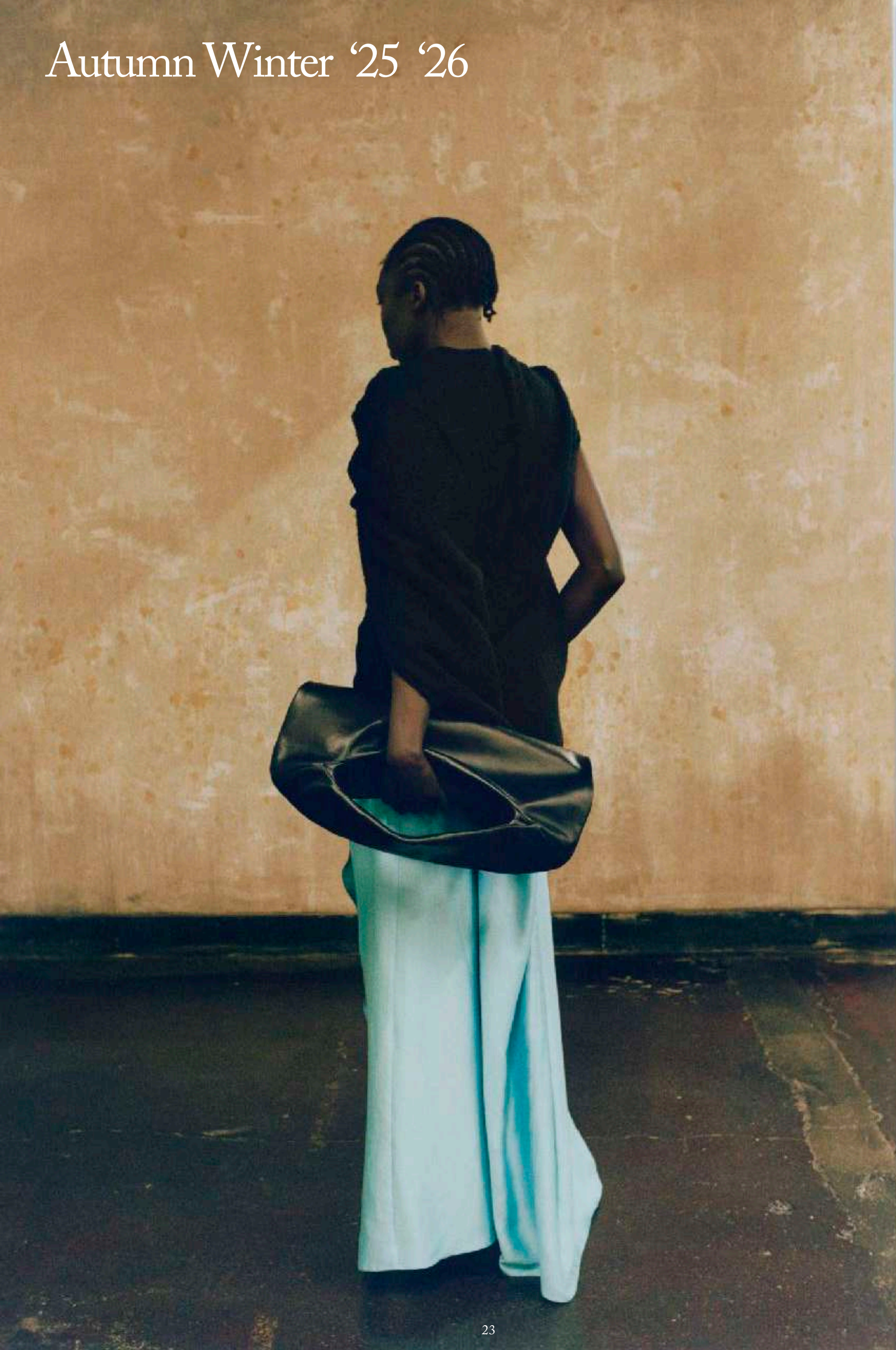
FOOTWEAR
Sponsored by Manolo Blahnik

JEWELLERY & ACCESSORIES DESIGNERS
Evan Solai, Jared Yang

SHOW NOTES
Gilles Khoury

ATELIER & PATTERN CUTTER
Emanuel Dawit





Silhouette, Detail, Drape, Gesture



AW25 Runway Show
Fashion East
January 2025

CASTING
 Troy Fearn

PHOTOGRAPHY
 Nimie Wil

ACCESSORIES PRODUCTION
 Dimitris Karagiannakis

SOUND DESIGNER
 Covco

FOOTWEAR
 Sponsored by Nike

ATELIER & PATTERN CUTTER
 Emanuel Dawit





Shirting with 3D Drape Attachment
Raised Draped Neckline



AW25 Tailoring Trials - Playing with Short Sleeve Tailoring forms, Long sleeve coats in heavy Wool Boucle (AW24 Silhouette Carry Over). Brown and Cyan Colour Blocking with tailoring.



AW25 Tailoring Trials ~ Curved Shoulder Oversized Coat Silhouette

Version 4
 Enlarged Proportion, Shortened Hem for Hip Length Coat
 Experiment with
 Side A: Padded Wadding Layer, Side B: Nylon
 Removable sleeves

V4

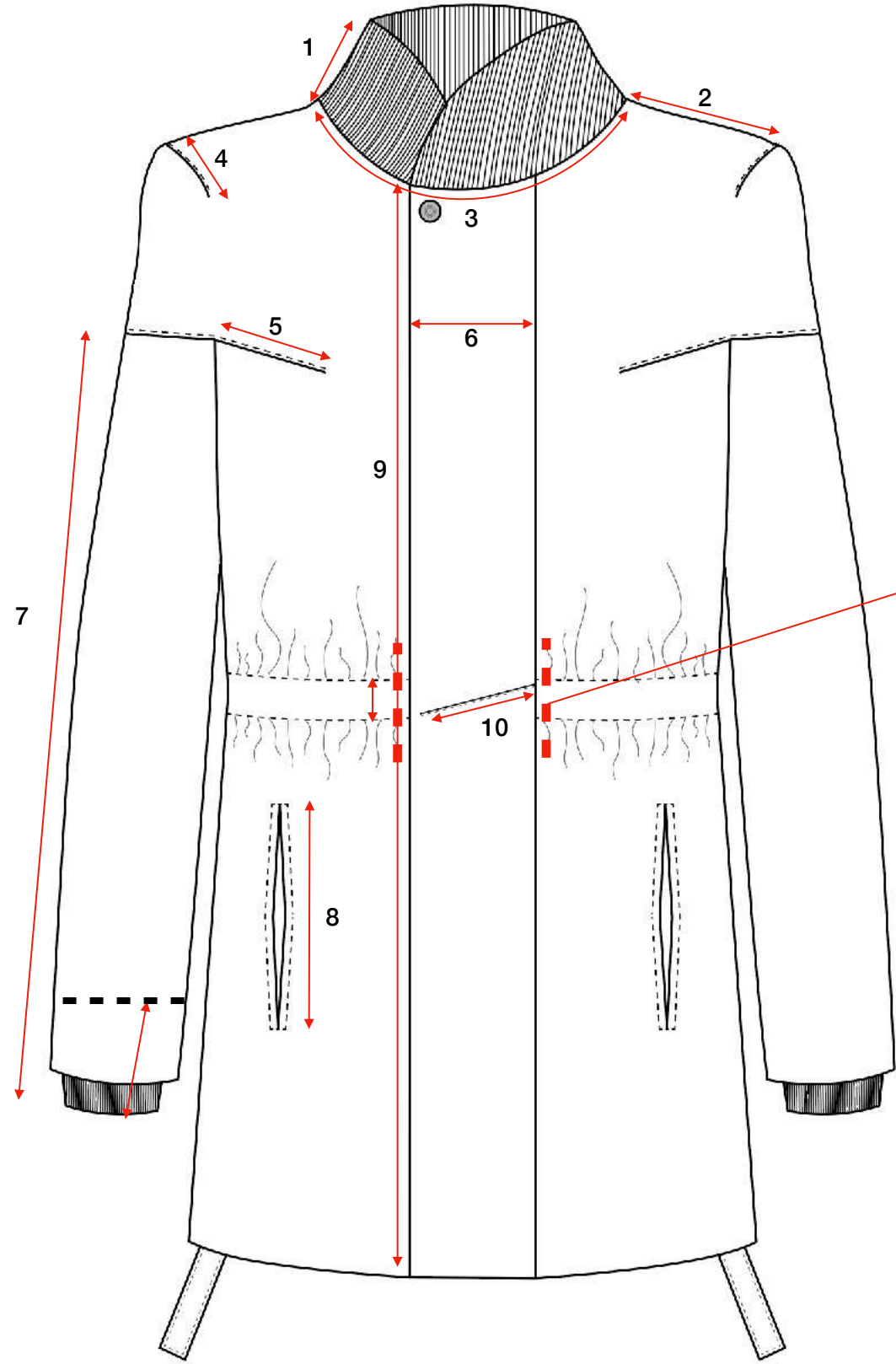


Version 4
 Closed Lining
 Belt Channel attached on inside wadding layer
 Long sleeves, styled rolled up
 Rib High Collar and Cuff



SAMPLING TECHNICAL SHEET

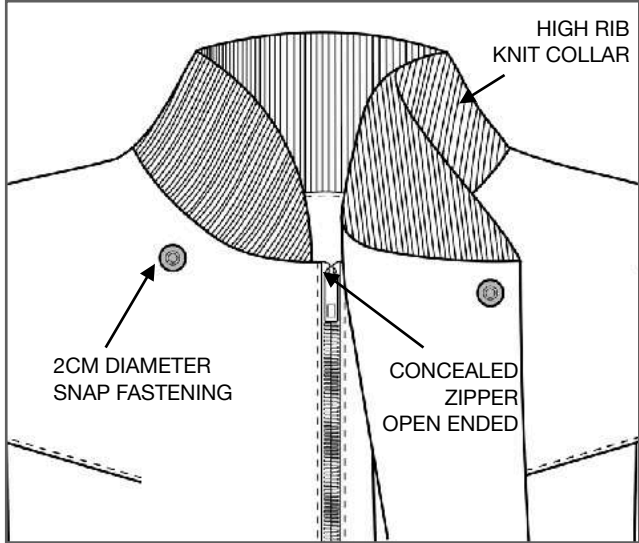
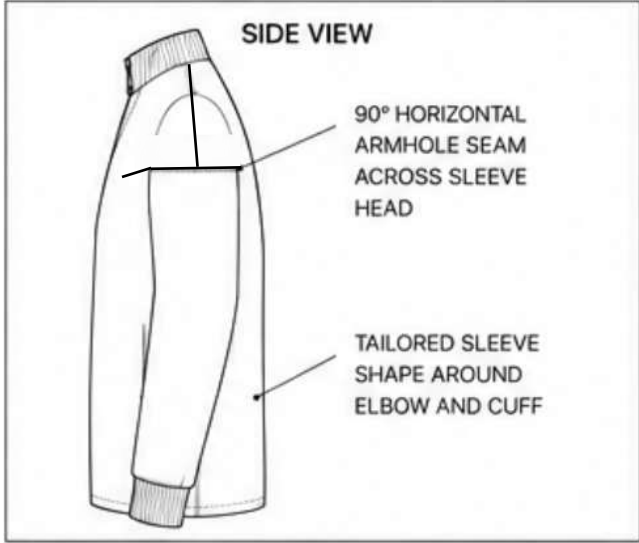
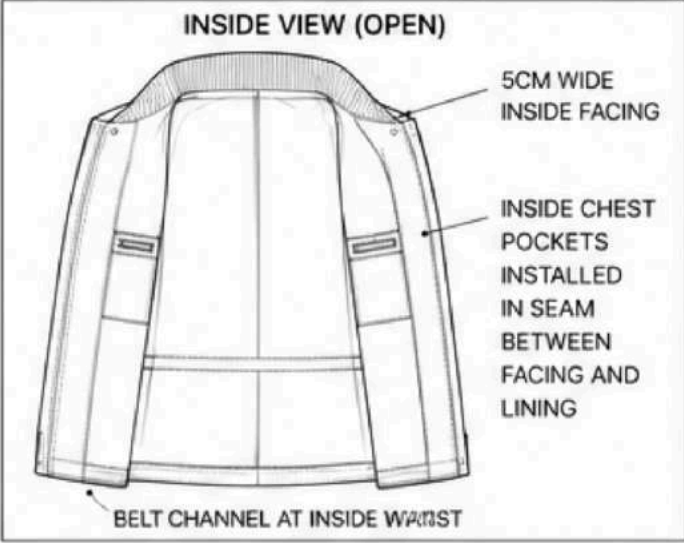
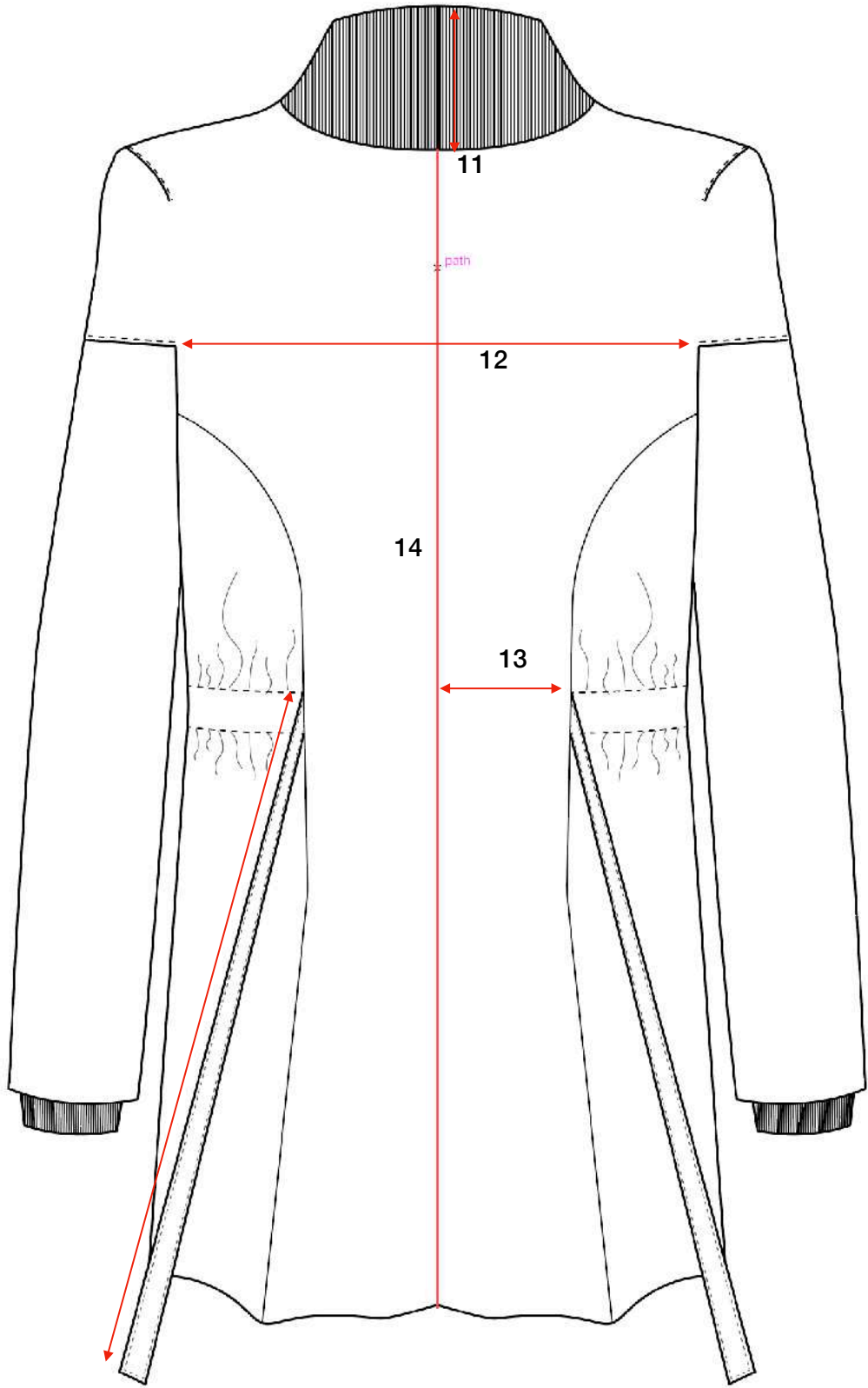
STYLE	
PADDED TAILORED JACKET	
NUBWAW25-OU-002	
SEASON	
AW25	
SAMPLE SIZE	38
SIZE RANGE	
36 - 38 - 40 - 42	



On inside, sew open end of strap into seam allowance of horizontal seam on front.

1	Raised Rib Knit Collar Height	9cm
2	Neck point to Shoulder Length	17.2cm
3	Half Neck Measurement	21cm
4	Shoulder Dart Length	7.5cm
5	Chest Dart Length	8.5cm
6	Zip Enclosure Width	8.3cm
7	Sleeve Length from Lowered Armhole Seam	76.7cm
8	Pocket Opening	14.8cm
9	Zip Enclosure Length	96cm
10	Pleat in Zip Enclosure Length	6.5cm

11	Rib Collar Back Neck Height	10.2cm
12	Armhole to Armhole Back Width	56cm
13	Back Panel Width at Waist	15.5cm
14	CB Length	98cm



LARGE RAGLAN SHOULDER PADS

CONSTRUCTION NOTES

PADDING + CHANNEL CONSTRUCTION

Top stitch padding to nylon outer shell before sewing seams. After padding attached, top stitch channel to padding side, 5cm finished width.

Leave 6cm openings in side body and back seam, backstitch either end of the opening to secure.

Bag out 10cm by 120cm length, to create 5cm width strap. Top stitch edge with single stitch. Sew open end into seam allowance of vertical seam on front.

Important !! - Pleat in Zip Enclosure at waist level to ensure shape is not distorted when waist is cinched

MAIN BODY CONSTRUCTION

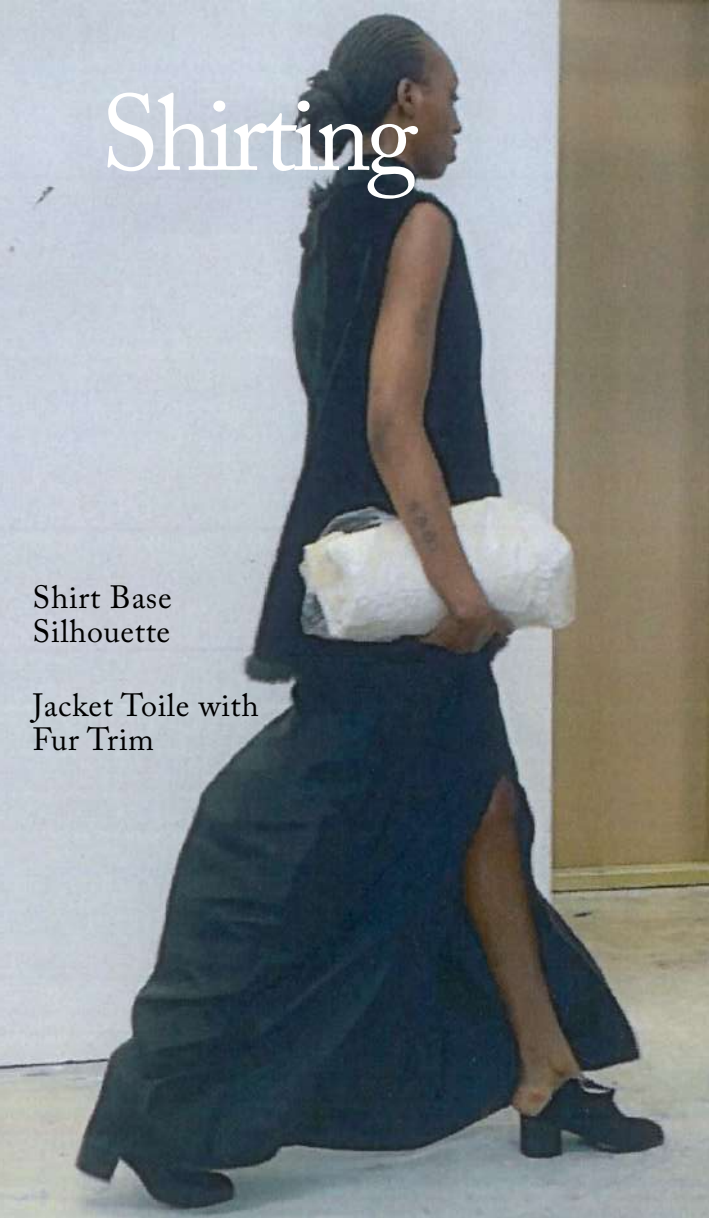
Rib cuff bagged out along hem, open edge stitched into 10cm facing of sleeve hem and lining - this causes the rib cuff to recess inside the sleeve being partly concealed.

Zip enclosure stitched into vertical seam on front body. Top stitch along edge of the seam, add concealed snap fastening under side. Fold hem of outer shell upwards 5cm and stitch to lining.

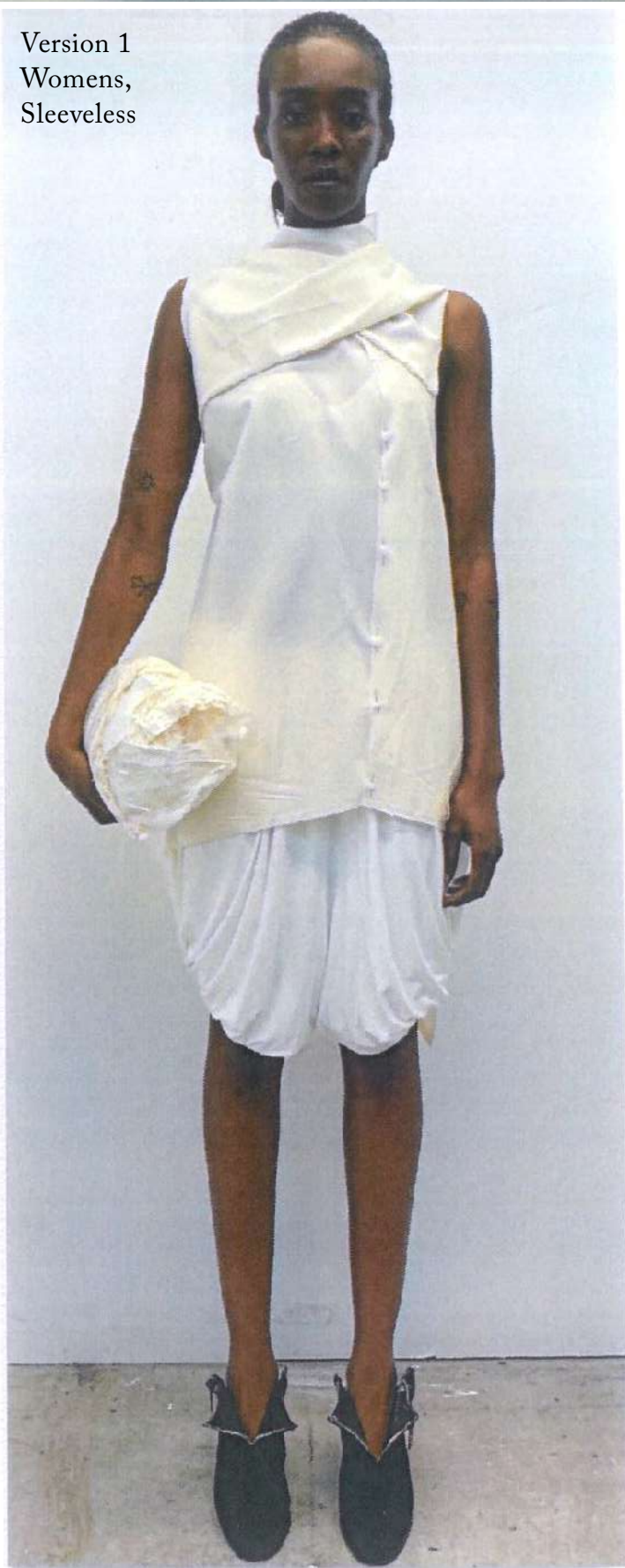
Shirting

Shirt Base
Silhouette

Jacket Toile with
Fur Trim



Version 1
Womens,
Sleeveless

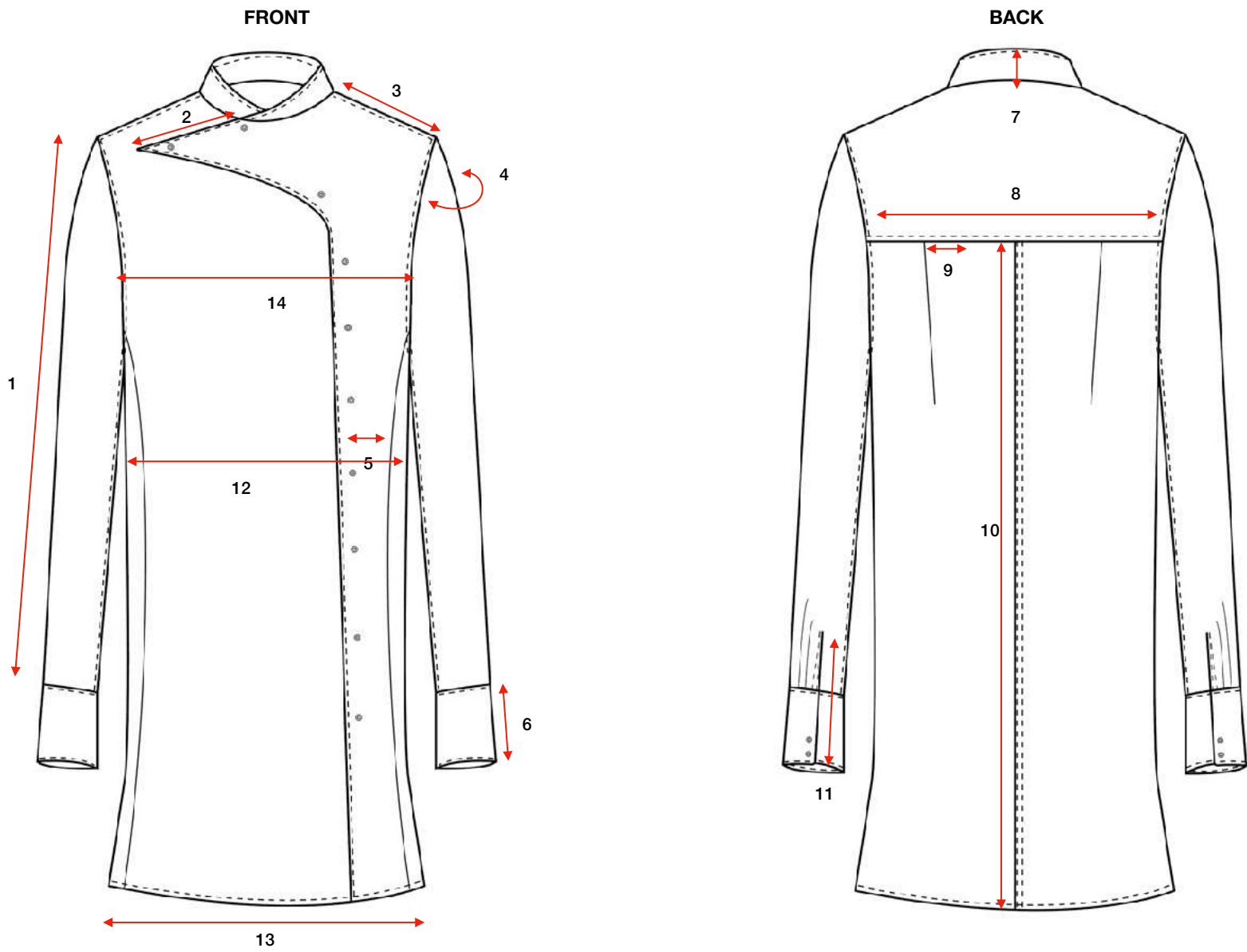


Version 2
Mens,
Longsleeve



REVISION LOG + FINAL CADS

STYLE	POINTED COLLAR DAY JACKET		SEASON	AW25
VERSION	DATE	STAGE	NOTES	STATUS
V1	04/11/2024	Drape	Asymmetric collar draped	Development
V2	11/11/2024	Toile	Collar neckline too wide.	Development
V3	18/11/2024	Pattern	Collar rebalanced; right neckline raised	Revised
V4	26/11/2024	Toile	Take in 1.2 cm side seam	Revised
V5	05/12/2024	Placket review	Additional collar button	Revised
V6	12/12/2024	Toile	Sleeve hem imbalance	Revised
V7	18/12/2024	BOM update	Self tape added on neck	Revised
V8	23/12/2024	Final fit	Minor neck drop correction 0.4 cm.	Revised
V9	30/12/2024	SMS	Approved for PP.	Approved for PP
V10	02/01/2025	Final revision	Collar resolved, BOM locked.	PP Ready
V11	04/01/2025	Final sample	Finalised tweaks on collar fit. PP Ready	Final

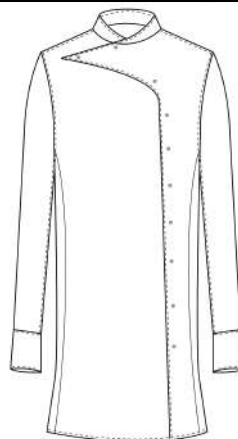


1	Sleeve Length	69cm
2	Pointed Collar Length from Neck	10cm
3	Shoulder Length	15cm
4	Sleeve Cap width	16.5cm
5	Front Placket Width at Waist	6.5cm
6	Cuff Depth	7cm
7	Collar Stand Height	3.5cm
8	Across Back Width	47cm
9	Pleat Depth	4cm
10	CB Length	88cm
11	Placket Depth	10cm
12	Waist (1/2)	60cm
13	Hem (1/2)	62cm
14	Chest (1/2)	61cm

Production BOM

Style: ASYMMETRIC COLLAR SHIRT

Season: AW25

SAMPLING BOM					INTERNAL USE ONLY			
STYLE NAME		SS25 - ASYMMETRIC COLLAR SHIRT			STYLE CODE		NUBWAW25-SH004	
PATTERN PIECES:		7						
SELF		7						
LINING		0						
SAMPLE SIZE								
38								
DATE:								
04/01/2025								
LAST REVISION:								
02/01/2025			CAD			SAMPLE		
MAKE SAMPLE								
SELF		COMPOSITION	LENGTH / QUANTITY	COLOUR PRINT/ SWATCH = PP CODE		FABRIC WIDTH (cm)	WEIGHT (g/sm)	SUPPLIER / ADDITIONAL NOTES
FABRIC NAME:	Cream Wool Gabardine Plain Weave	100% WO	1.7			149 cm	205 GSM	Goldbrick Fabrics (UK)
COSTING €/mtr : TOTAL COST:	€17.60 €29.92			GB-WO-GAB-149-CRM				
LINING		COMPOSITION	LENGTH / QUANTITY	COLOUR PRINT/ SWATCH = PP CODE		FABRIC WIDTH	WEIGHT (g/sm)	SUPPLIER / ADDITIONAL NOTES
FABRIC NAME:		N/A	0	N/A		N/A	N/A	N/A
COSTING €/mtr : TOTAL COST:	0 0							
BINDING		COMPOSITION	LENGTH / QUANTITY	COLOUR PRINT/ SWATCH = PP CODE		FABRIC WIDTH	WEIGHT (g/sm)	SUPPLIER / ADDITIONAL NOTES
NAME:	SELF	100% WO	1			149 cm	205 GSM	Goldbrick Fabrics (UK)
COSTING €/mtr : TOTAL COST:	€17.60 €17.60			GB-WO-GAB-149-CRM				
FUSE		COMPOSITION	LENGTH / QUANTITY	COLOUR PRINT/ SWATCH = PP CODE		FABRIC WIDTH	WEIGHT (g/sm)	SUPPLIER / ADDITIONAL NOTES
NAME:	Lightweight Polyester Fusing White	100% PL	0.50			150cm	18 GSM	London Trimmings Ltd (UK)
COSTING €/mtr : TOTAL COST:	1.90 0.95			LTFU-PL100-LW-150-WH				
TAPE		COMPOSITION	LENGTH / QUANTITY	COLOUR PRINT/ SWATCH = PP CODE		FABRIC WIDTH	WEIGHT (g/sm)	SUPPLIER / ADDITIONAL NOTES
NAME:		N/A	N/A	N/A		N/A	N/A	N/A
COSTING €/mtr : TOTAL COST:	N/A 0							
ZIPPER		COMPOSITION	LENGTH / QUANTITY	COLOUR PRINT/ SWATCH = PP CODE		SIZE		SUPPLIER / ADDITIONAL NOTES
NAME:		N/A	N/A	N/A		N/A		N/A
COSTING: TOTAL COST:	N/A 0							
ADDITIONAL TRIMS		COMPOSITION	LENGTH / QUANTITY	COLOUR PRINT/ SWATCH = PP CODE		SIZE		SUPPLIER / ADDITIONAL NOTES
NAME:	Silver Snap Fastening	NICKEL	14			20mm		London Trimmings Ltd (UK)
COSTING: TOTAL COST:	1.05 14.7			LTSNAP-NKL-SLV-020				



Spring Summer '25







Wrapped Collar Addition
Voluminous Coat Version

Short Sleeve Coat
Lightweight Jacquard

Retain movement and volume



Base Shape Jacket
V Drape construction on front of
jacket

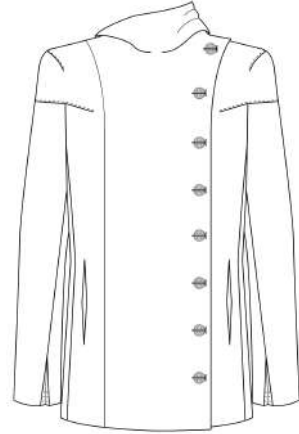
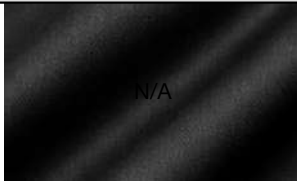
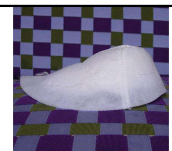
Short Sleeve Tailored Jacket
Style



Production BOM

Style: Draped Collar Coat

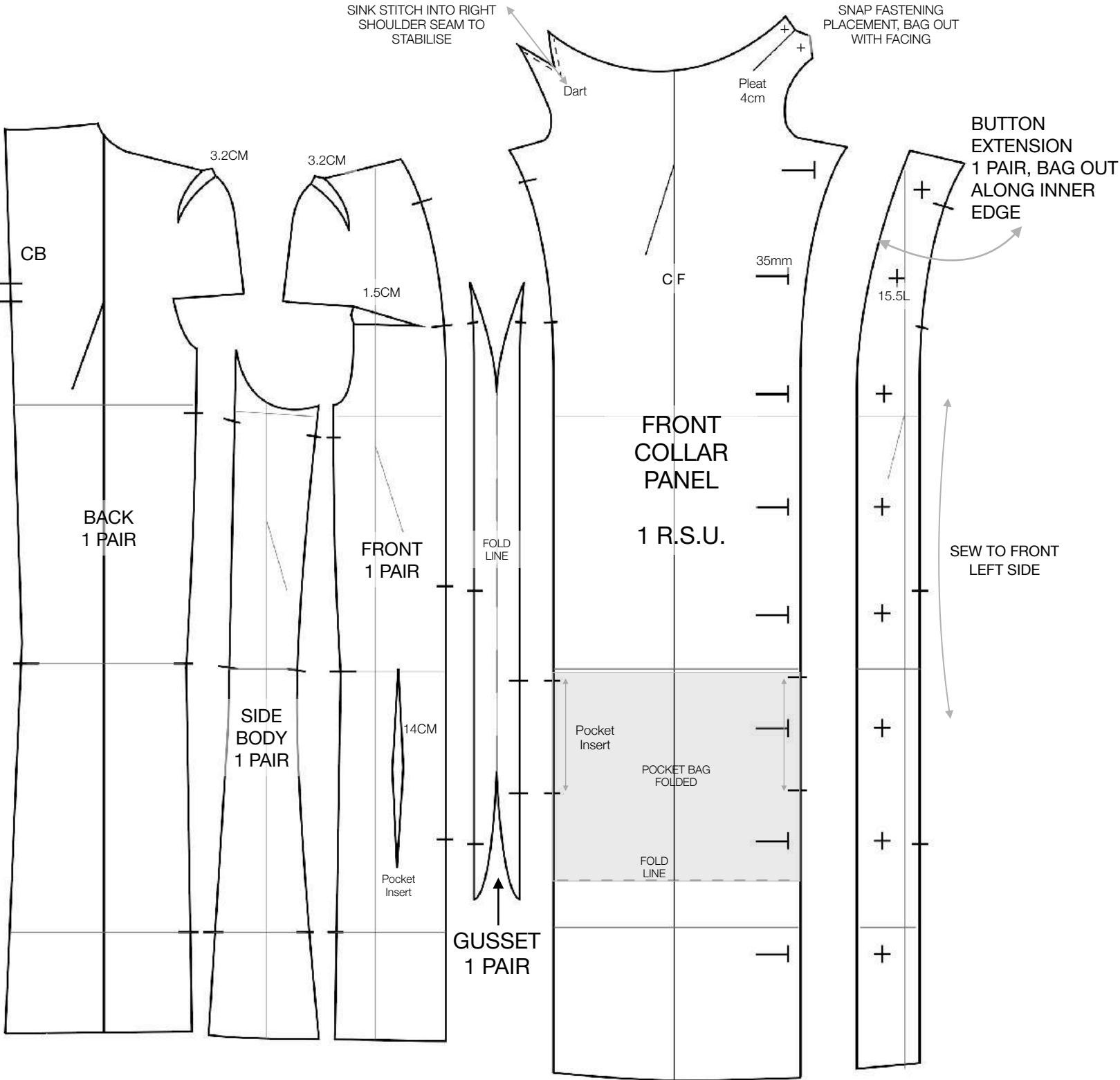
Season: SS25

SAMPLING BOM				INTERNAL USE ONLY			
STYLE NAME		SS25 - DRAPED COLLAR COAT			STYLE CODE	NUBWSS25-TA005	
PATTERN PIECES:		13					
SELF		9					
LINING		4					
SAMPLE SIZE							
38							
DATE:							
31/08/2024							
LAST REVISION:							
02/09/2024				CAD		SAMPLE	
MAKE SAMPLE							
SELF		COMPOSITION	LENGTH / QUANTITY	COLOUR PRINT/ SWATCH = PP CODE	FABRIC WIDTH (cm)	WEIGHT (g/sm)	SUPPLIER / ADDITIONAL NOTES
FABRIC NAME:	Black Metallic Jacquard	82% PA 12% VI 6% MF	2.05		151 cm	165 GSM	YAGI (Japan)
COSTING €/mtr :	€24.60			YG-JQ-MTL-26-1976-BK			
TOTAL COST:	€50.43						
LINING		COMPOSITION	LENGTH / QUANTITY	COLOUR PRINT/ SWATCH = PP CODE	FABRIC WIDTH	WEIGHT (g/sm)	SUPPLIER / ADDITIONAL NOTES
FABRIC NAME:	Black Viscose Plain Weave (Lining)	100% VI	1.1		148 cm	80 GSM	Swatchon (Korea)
COSTING €/mtr :	€4.97			SWN-VI-PW-2408-BLK			
TOTAL COST:	€5.47						
BINDING		COMPOSITION	LENGTH / QUANTITY	COLOUR PRINT/ SWATCH = PP CODE	FABRIC WIDTH	WEIGHT (g/sm)	SUPPLIER / ADDITIONAL NOTES
NAME:		N/A	0	N/A	N/A	N/A	N/A
COSTING €/mtr :	0						
TOTAL COST:	0						
FUSE		COMPOSITION	LENGTH / QUANTITY	COLOUR PRINT/ SWATCH = PP CODE	FABRIC WIDTH	WEIGHT (g/sm)	SUPPLIER / ADDITIONAL NOTES
NAME:	Midweight Polyester Fusing Black	100% PL	0.50		155cm	32 GSM	London Trimmings Ltd (UK)
COSTING €/mtr :	2.50			LTFU-PL100-MW-155-BK			
TOTAL COST:	1.25						
TAPE		COMPOSITION	LENGTH / QUANTITY	COLOUR PRINT/ SWATCH = PP CODE	FABRIC WIDTH	WEIGHT (g/sm)	SUPPLIER / ADDITIONAL NOTES
NAME:		N/A	N/A	N/A	N/A	N/A	N/A
COSTING €/mtr :	N/A						
TOTAL COST:	0						
ADDITIONAL TRIMS		COMPOSITION	LENGTH / QUANTITY	COLOUR PRINT/ SWATCH = PP CODE	SIZE		SUPPLIER / ADDITIONAL NOTES
NAME:	Bone Buttons	BONE	8		15.5L 30mm		London Trimmings Ltd (UK)
COSTING:	1.25			LTSBUTT-NKL-BLK-010			
TOTAL COST:	10						
NAME:	Silver Snap Fastening	NICKEL	2		20mm		London Trimmings Ltd (UK)
COSTING:	0.4			LTSNAP-NKL-SLV-020			
TOTAL COST:	0.8						
NAME:	Moulded Wadded Shoulder Pad	POLYESTER	1		25 x 20 cm		MacCulloch & Wallis. (UK)
COSTING:	5.33			82074			
TOTAL COST:	5.33						

SS25 FINAL SAMPLE - PP Sample Pattern

SAMPLING
TECHNICAL SHEET

MAIN JACKET BODY CONSTRUCTION



CONSTRUCTION NOTES

COLLAR CONSTRUCTION

Close dart on right shoulder first, and then close pleat on the left shoulder, and then bag out with facing, ensuring bag out seam ends on the shoulder line.

Sink stitch through dot on right shoulder into the shoulder scene of the jacket main body to stabilise the colour on the right side. **Important!!** : Add **2x 20mm** snap fastening on left shoulder before bagging out!!

MAIN BODY CONSTRUCTION

Close **3.2 cm darts** on shoulders before closing shoulder seam. Close **1.5 cm chest dart** and side seams before attaching sleeves.

CENTRAL POCKET & GUSSET ATTACHMENT

Attach gusset to right front and front collar panel, ensuring a **14 cm pocket opening** at the indicated notches. Attach other gusset to front collar panel and front colour panel facing, leaving pocket insertion section open - **this is important to give the 3-D effect of the panel away from the body while ensuring a functional pocket.**

CONCEALED BUTTONS

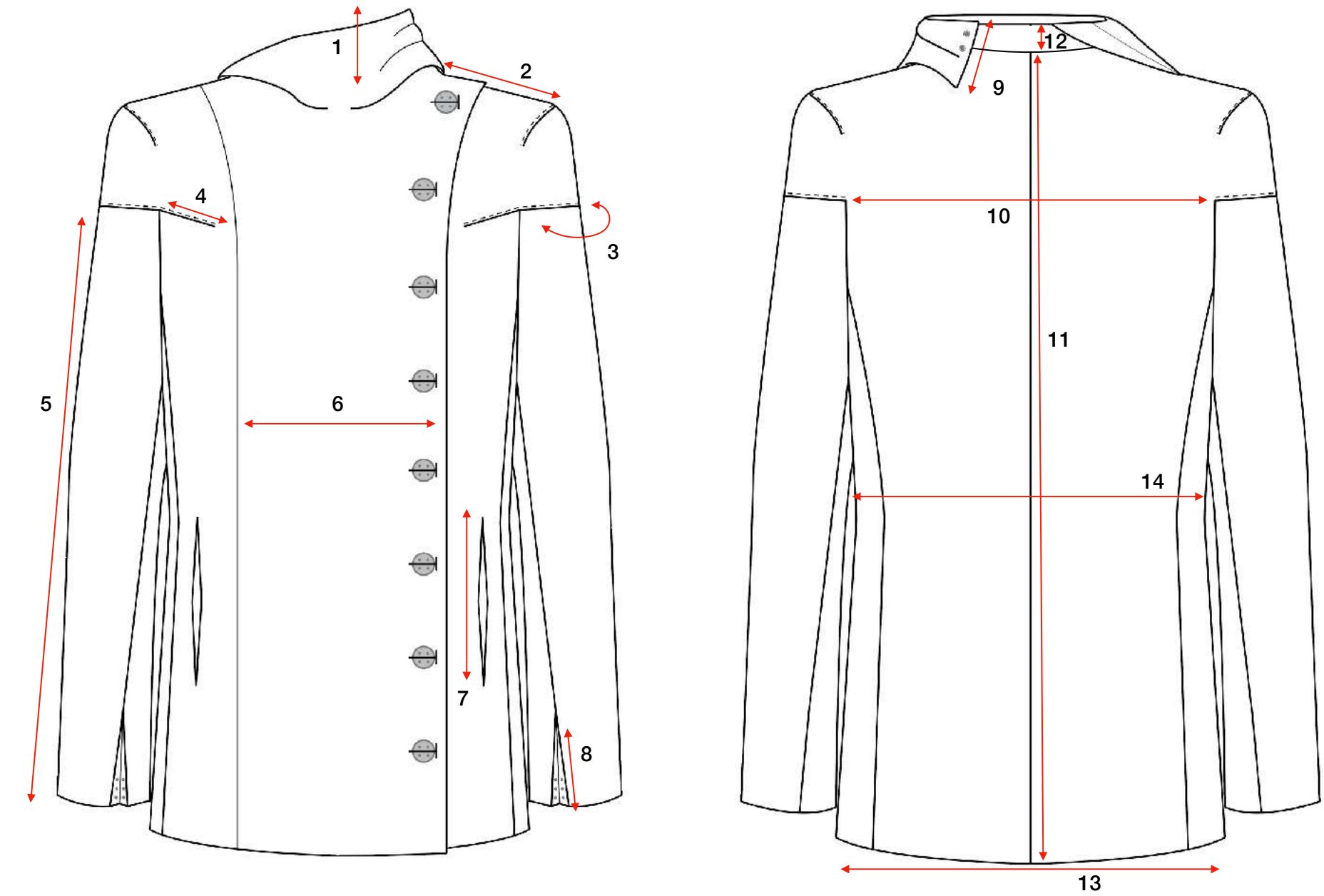
35 mm key hole button holes ON FACING ONLY

15.5 L Buttons on Button Extension

Fuse entire front collar panel & button extension before adding button holes and stitching buttons.

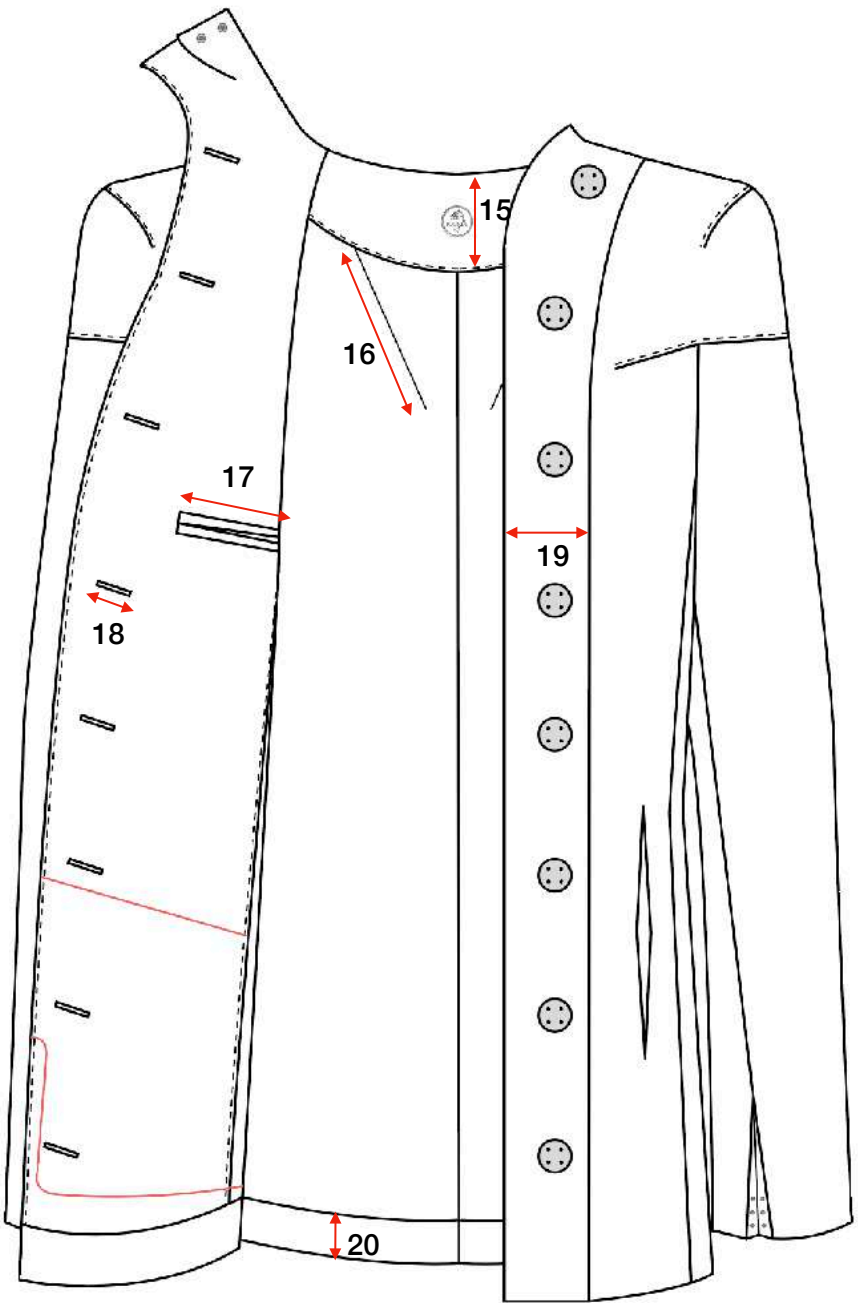
REVISION LOG + FINAL CADS

STYLE	POINTED COLLAR DAY JACKET		SEASON	AW25
VERSION	DATE	STAGE	NOTES	STATUS
V1	09/05/2025	Drape	Initial drape of outer shell and collar	Development
V3	22/05/2025	Pattern	Shoulder curve softened	Development
V4	30/05/2025	Toile	Take in 2.2 cm each side waist.	Revised
V5	06/06/2025	Pattern	Grade one size up to use as sample size.	Revised
V6	13/06/2025	Toile	Hem too short, elongate for coat proportion	Revised
V7	24/06/2025	Length adjustment	Hem +18 cm from first toile.	Revised
V8	03/07/2025	Toile	Sleeve length -2.8 cm for better proportion	Revised
V9	15/07/2025	Trim review	Button placement confirmed.	Revised
V10	28/07/2025	Final toile	Last adjustment, raise Armhole -1.2 cm.	SMS Ready
V11	08/08/2025	SMS	Approved.	Approved for PP
V12	14/08/2025	PP approval	Last adjustments made and PP Ready.	PP Approved



1	Collar Height at CF	9cm
2	Shoulder Length	14.5cm
3	Bicep 1/2	17.5cm
4	Chest Dart Length	6.5cm
5	Sleeve Length from Low Shoulder	70cm
6	Front Collar Panel Width	19.5cm
7	Slit Pocket Opening	14.3cm
8	Cuff Opening	8cm
9	Back Collar Width	7cm
10	Across Back Width	49.5cm
11	CB Length	82cm
12	Back Collar Height	4.5cm
13	Hem (1/2)	54cm
14	Waist 1/2	50cm

15	Back Neck Facing Depth at CB	12cm
16	Lining Pleat Depth	13.2cm
17	Inside Pocket Opening	12cm
18	Keyhole Buttonhole Width	3.6cm
19	Button Extension Width	7cm
20	Fold Hem Width	5.2cm



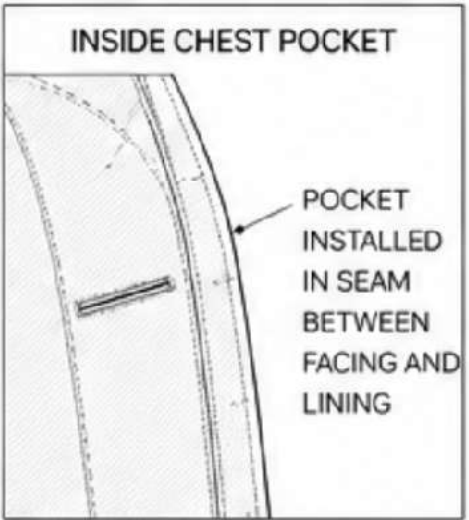
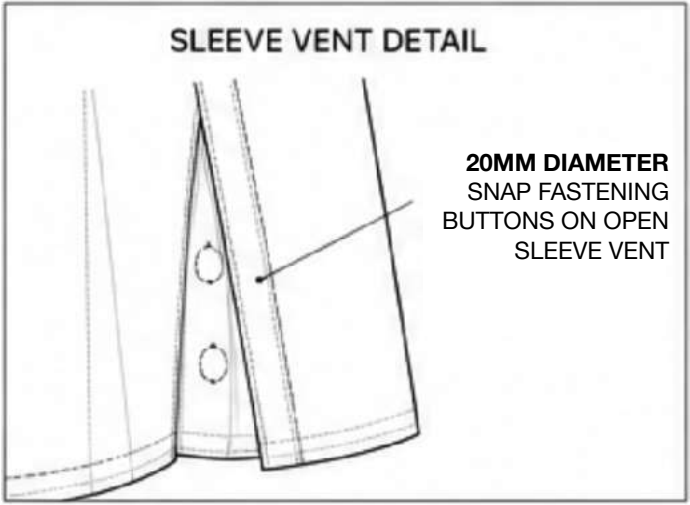
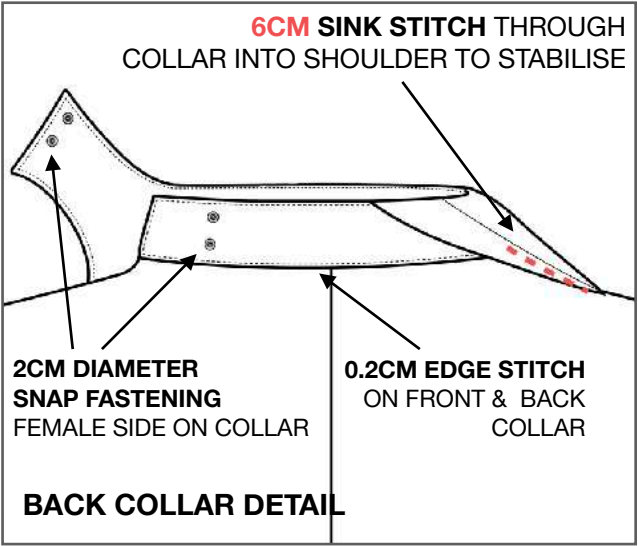
CONSTRUCTION NOTES

BACK COLLAR

0.2 cm edge stitch on back collar, around the entire edge. **0.2 cm edge stitch on front collar**, only to be viewed from the inside.

Fuse top and bottom back collar, attach top collar to outer shell back, and bottom colour to neck facing.

Sink stitch the dot on the right side of the front colour, into the right shoulder the same of the outer shell to stabilise.



MOULDED WADED SHOULDER PADS

SHOULDER PADS

Use **Moulded Wadded Shoulder Pads 25cm x 20cm**, lining up the central line of the shoulder pad with the shoulder seam and ensuring the curve of the shoulder is placed at the crossing of seams on the shoulder pad.

Important
Secure shoulder pads by hand stitching using **Loose Slip Stitch, wide stitch length**, to seam allowance of dart and shoulder seam.

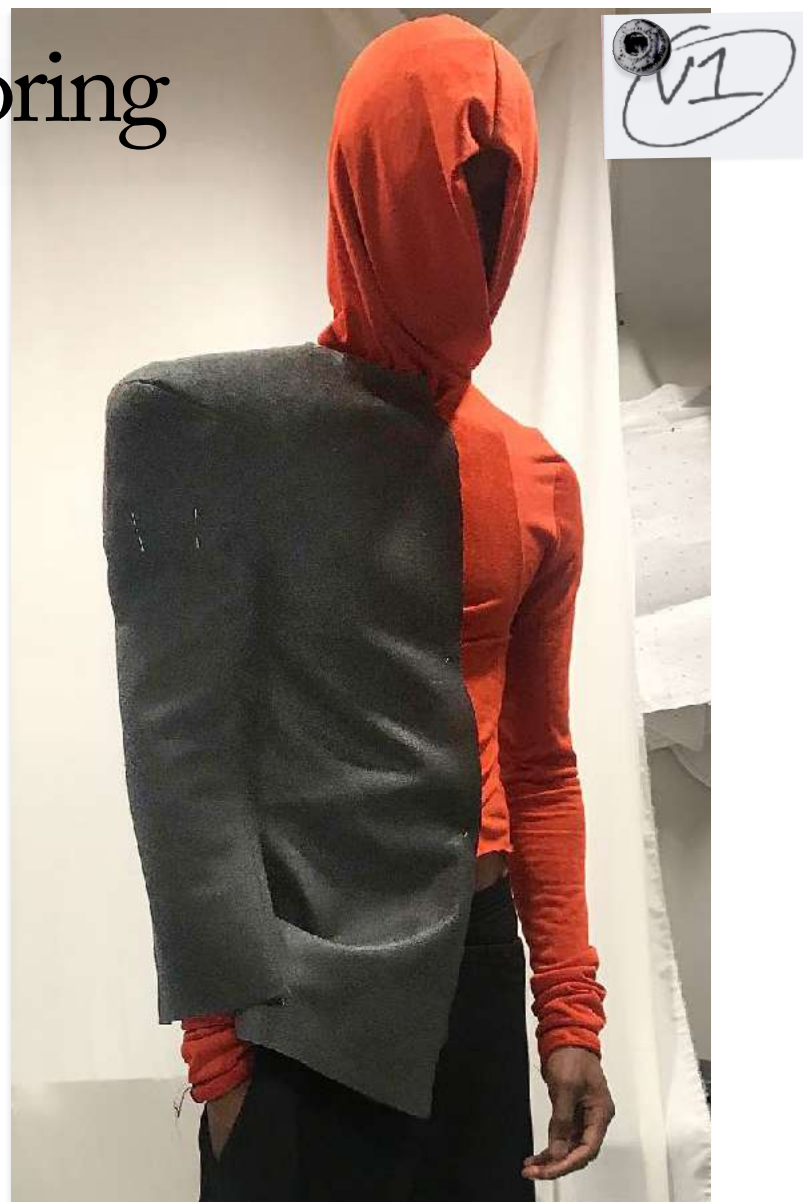




AW23 Lookbook, Photographed by Joyce NG



Tailoring



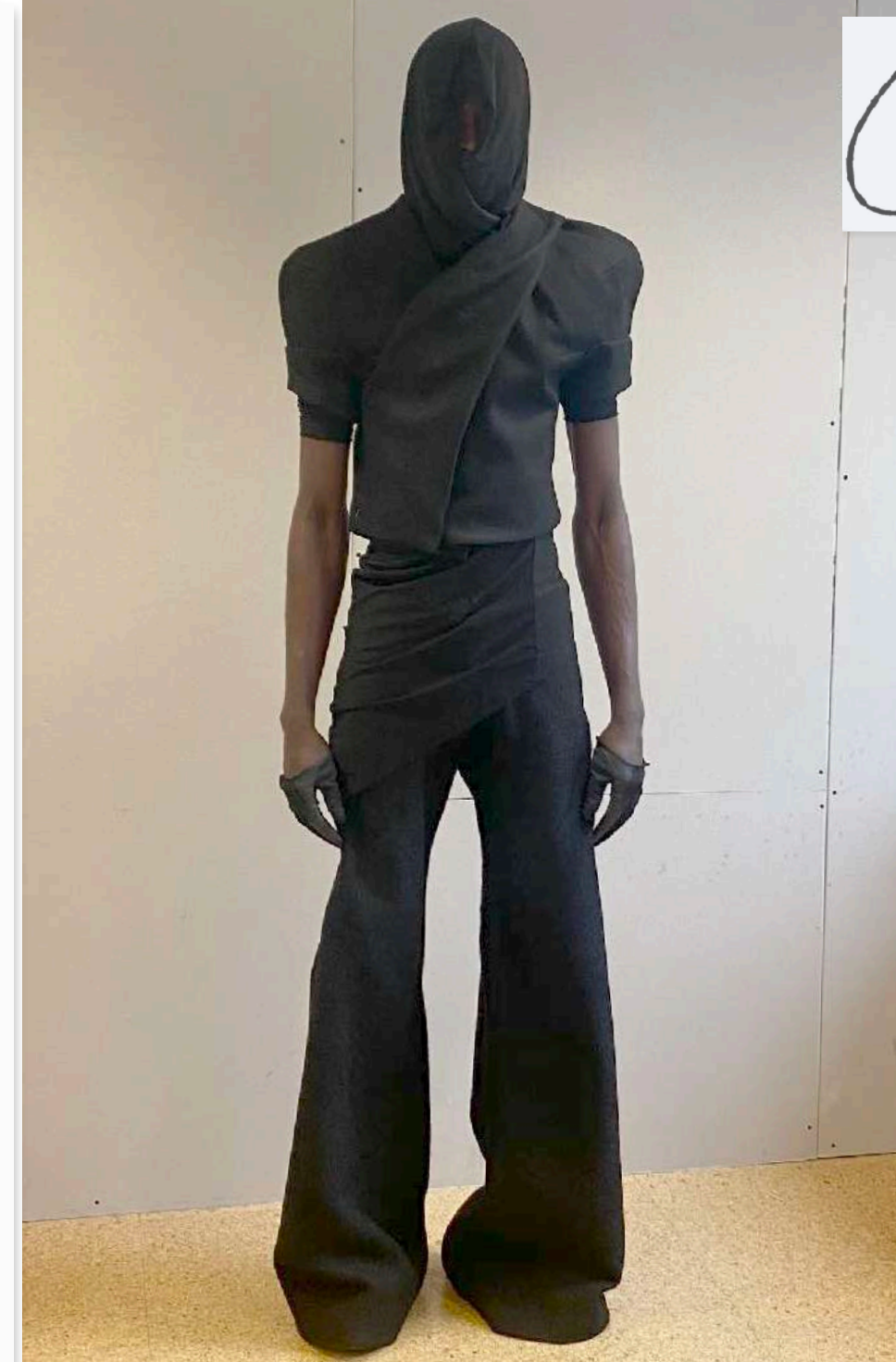
V1



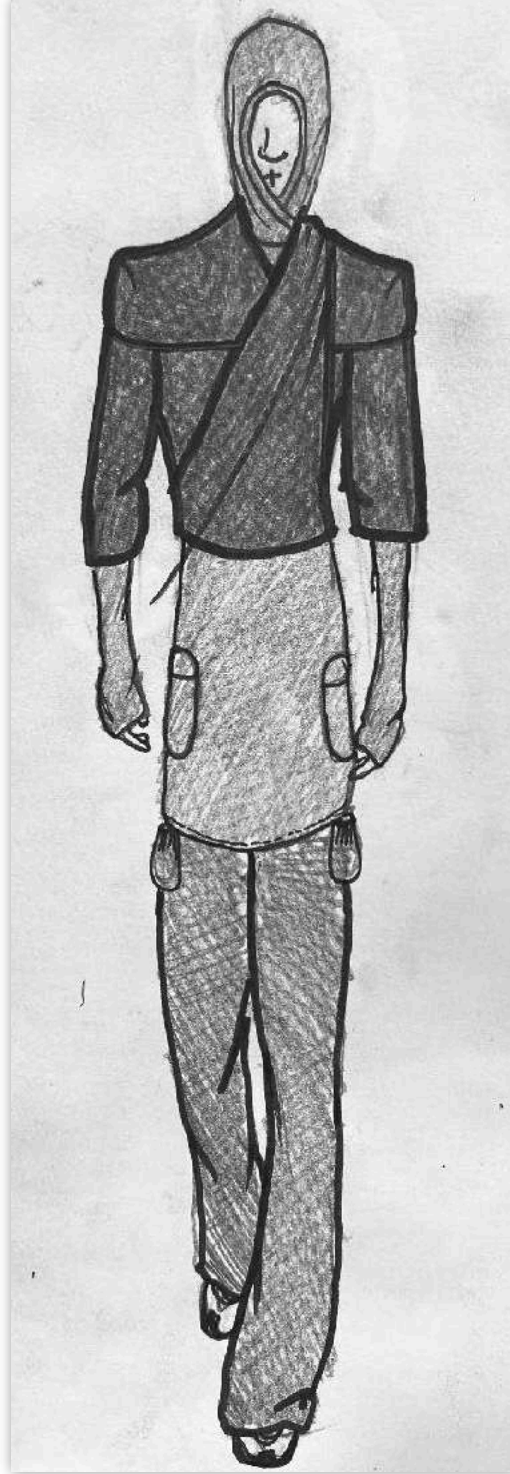
Shoulder Construction - Padded Area
Supported by Bonded Bark Cloth



KEY
SILHOUETTE



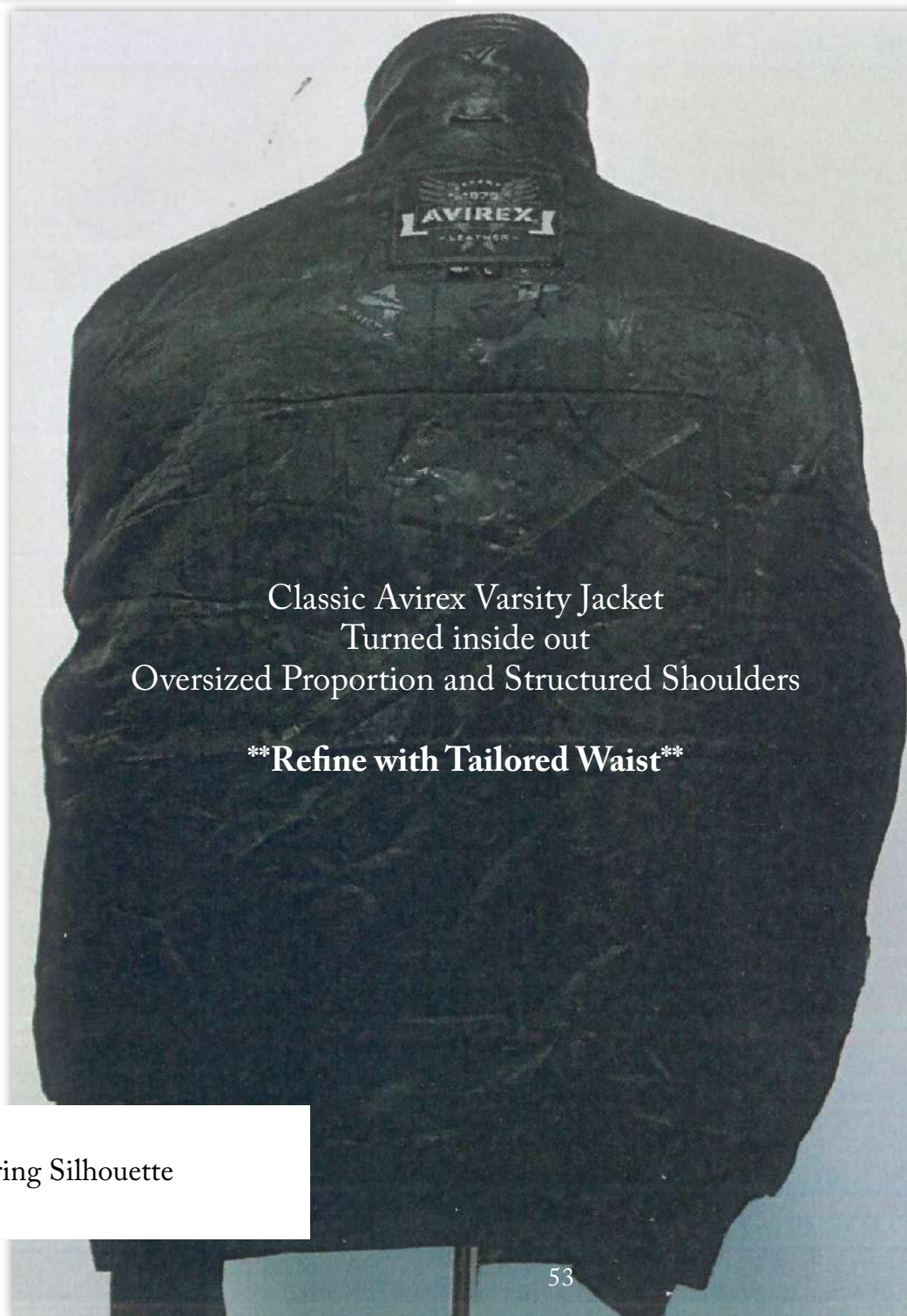
V2, V3 - AW23 Tailoring Trials ~ Curved Shoulder 'Mums' Coat, Minimal padding, using
mostly dart shaping for curvature and bonded for internal canvassing



Base Coat Shape
Version 1



Cropped Jacket
Version 1



Classic Avirex Varsity Jacket
Turned inside out
Oversized Proportion and Structured Shoulders

****Refine with Tailored Waist****

AW23 Tailoring Silhouette



Reference: Avirex Varsity Jacket

- Oversized Proportion on Shoulders
- Dated Shoulder Construction
- Curved Shoulder Shape
- 3D Dated Pocket, Patch Pocket stitched by hand

AW23 FINAL SAMPLES - Mum's Coat



AW23 FINAL SAMPLES - Mum's Coat
FRONT



SIDE



BACK

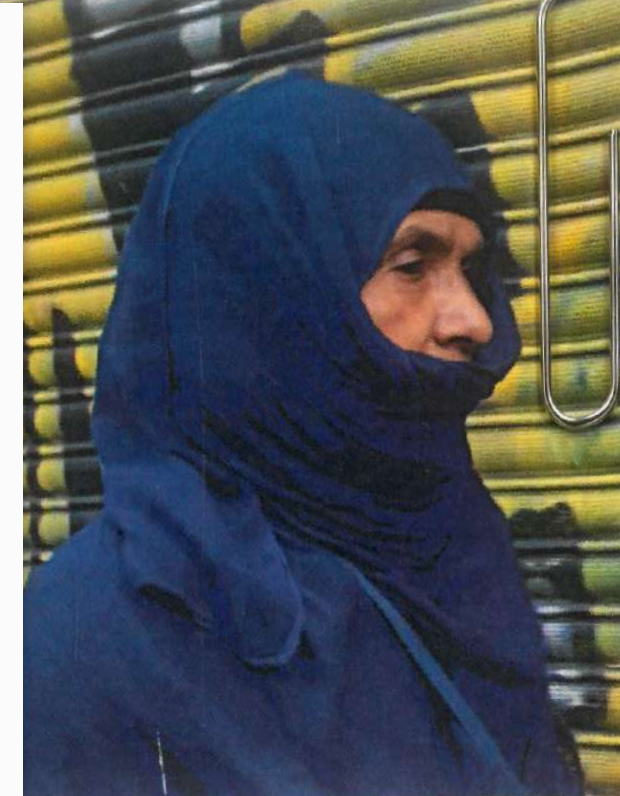
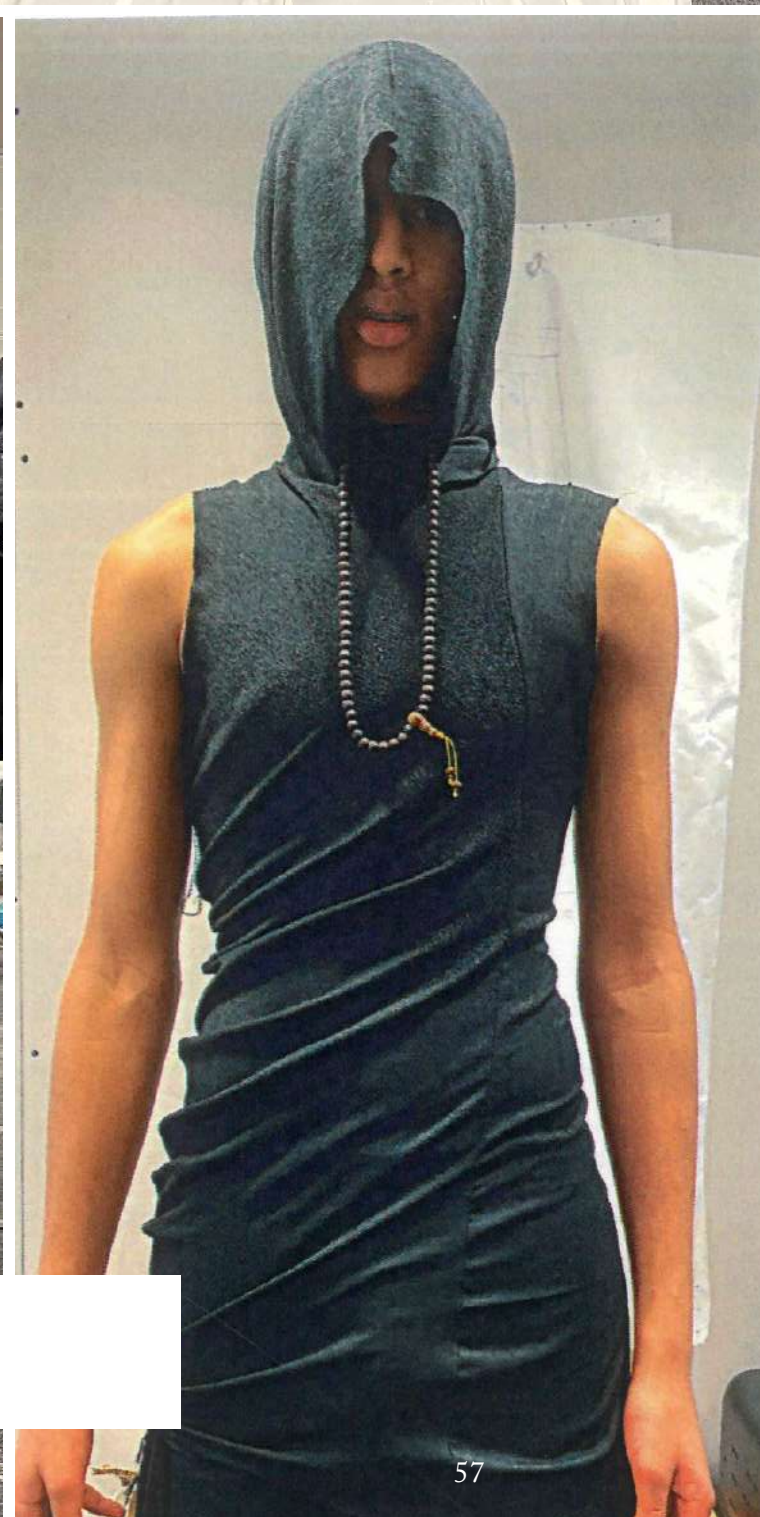


Production BOM

Style: Hooded Asymmetric Jersey

Season: AW23

PRODUCTION BOM					INTERNAL USE ONLY				
STYLE NAME		AW23 - HOODED ASYMMERTIC JERSEY (SLEEVED)			STYLE CODE	NUBWAW23-J002			
PATTERN PIECES:		5							
SELF		5							
LINING		0							
SAMPLE SIZE									
38									
DATE:									
04/01/2023									
LAST REVISION:									
04/04/2023				CAD		SAMPLE			
MAKE SAMPLE									
SELF		COMPOSITION	LENGTH / QUANTITY	COLOUR PRINT/ SWATCH = PP CODE		FABRIC WIDTH (cm)	WEIGHT (g/sm)	SUPPLIER / ADDITIONAL NOTES	
FABRIC NAME:	Black Viscose Jersey	96% VI 04% EA	2.1			180 GSM	153 cm	Goldbrick Fabrics (UK)	
COSTING €/mtr :	€5.18			GB-VI-JSY-9604-BK					
TOTAL COST:									
€10.88									
LINING		COMPOSITION	LENGTH / QUANTITY	COLOUR PRINT/ SWATCH = PP CODE		FABRIC WIDTH	WEIGHT (g/sm)	SUPPLIER / ADDITIONAL NOTES	
FABRIC NAME:		N/A	0	N/A		148 cm	80 GSM	N/A	
COSTING €/mtr :	0								
TOTAL COST:	0								
BINDING		COMPOSITION	LENGTH / QUANTITY	COLOUR PRINT/ SWATCH = PP CODE		FABRIC WIDTH	WEIGHT (g/sm)	SUPPLIER / ADDITIONAL NOTES	
NAME:		N/A	0	N/A		N/A	N/A	N/A	
COSTING €/mtr :	0								
TOTAL COST:	0								
FUSE		COMPOSITION	LENGTH / QUANTITY	COLOUR PRINT/ SWATCH = PP CODE		FABRIC WIDTH	WEIGHT (g/sm)	SUPPLIER / ADDITIONAL NOTES	
NAME:		N/A	0	N/A		N/A	N/A	N/A	
COSTING €/mtr :	0								
TOTAL COST:	0								
TAPE		COMPOSITION	LENGTH / QUANTITY	COLOUR PRINT/ SWATCH = PP CODE		FABRIC WIDTH	WEIGHT (g/sm)	SUPPLIER / ADDITIONAL NOTES	
NAME:	SELF	96% VI 04% EA	0.5			180 GSM	153 cm	Goldbrick Fabrics (UK)	
COSTING €/mtr :	€5.18			GB-VI-JSY-9604-BK					
TOTAL COST:	0.5								
ZIPPER		COMPOSITION	LENGTH / QUANTITY	COLOUR PRINT/ SWATCH = PP CODE		SIZE		SUPPLIER / ADDITIONAL NOTES	
NAME:		N/A	N/A	N/A		N/A		N/A	
COSTING:	N/A								
TOTAL COST:	0								
ADDITIONAL TRIMS		COMPOSITION	LENGTH / QUANTITY	COLOUR PRINT/ SWATCH = PP CODE		SIZE		SUPPLIER / ADDITIONAL NOTES	
NAME:		N/A	0	N/A		N/A		N/A	
COSTING:	0								
TOTAL COST:	0								
Silver Snap Fastening		N/A	0	N/A		N/A		N/A	
NAME:									
COSTING:	0								
TOTAL COST:									
0									
0									

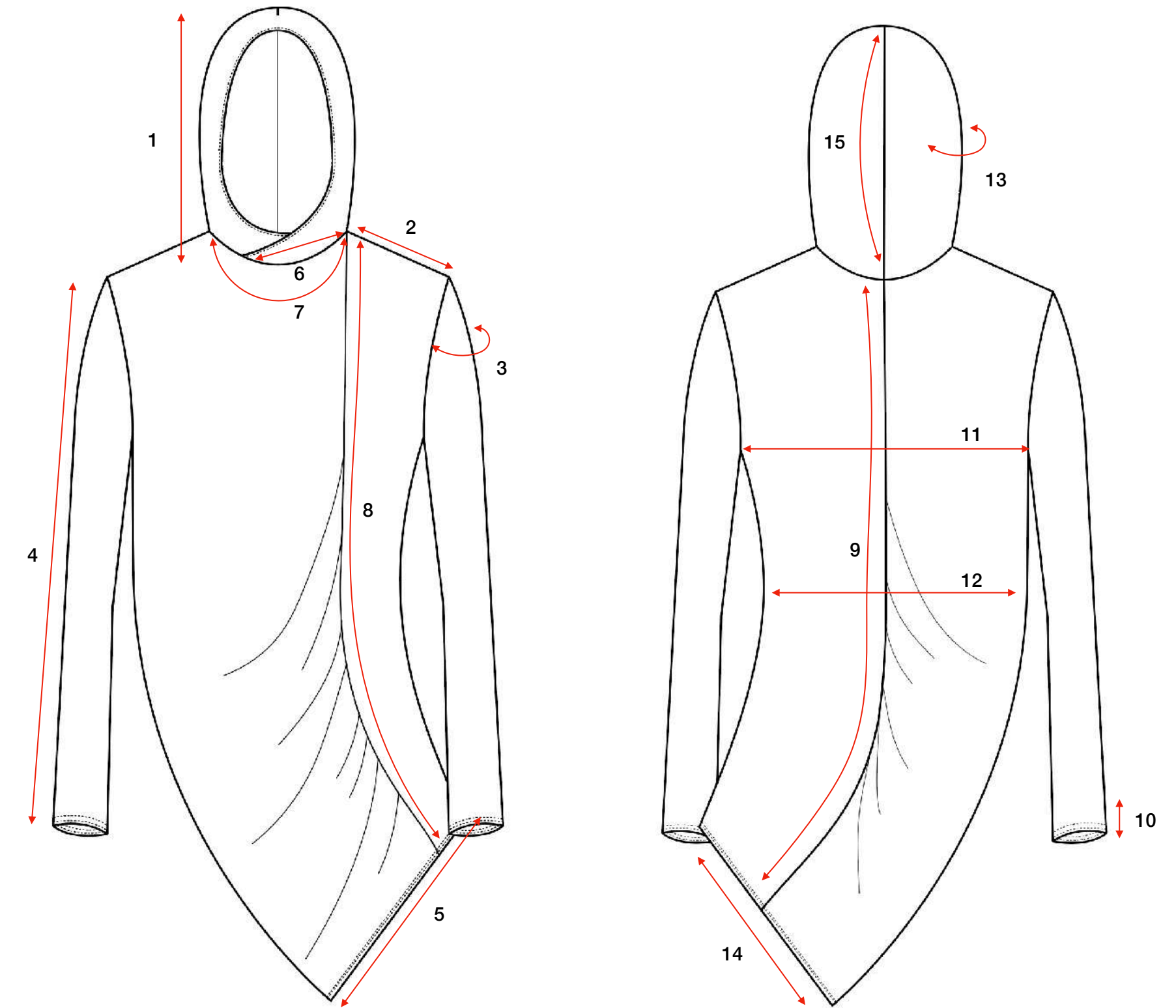


AW23 Hooded Jersey with wrapped hood construction. Off-centre seam on the front to create drape. Curved Side Seam on Right Side of the torso.

Jersey Hood Prototypes

SAMPLING TECHNICAL SHEET

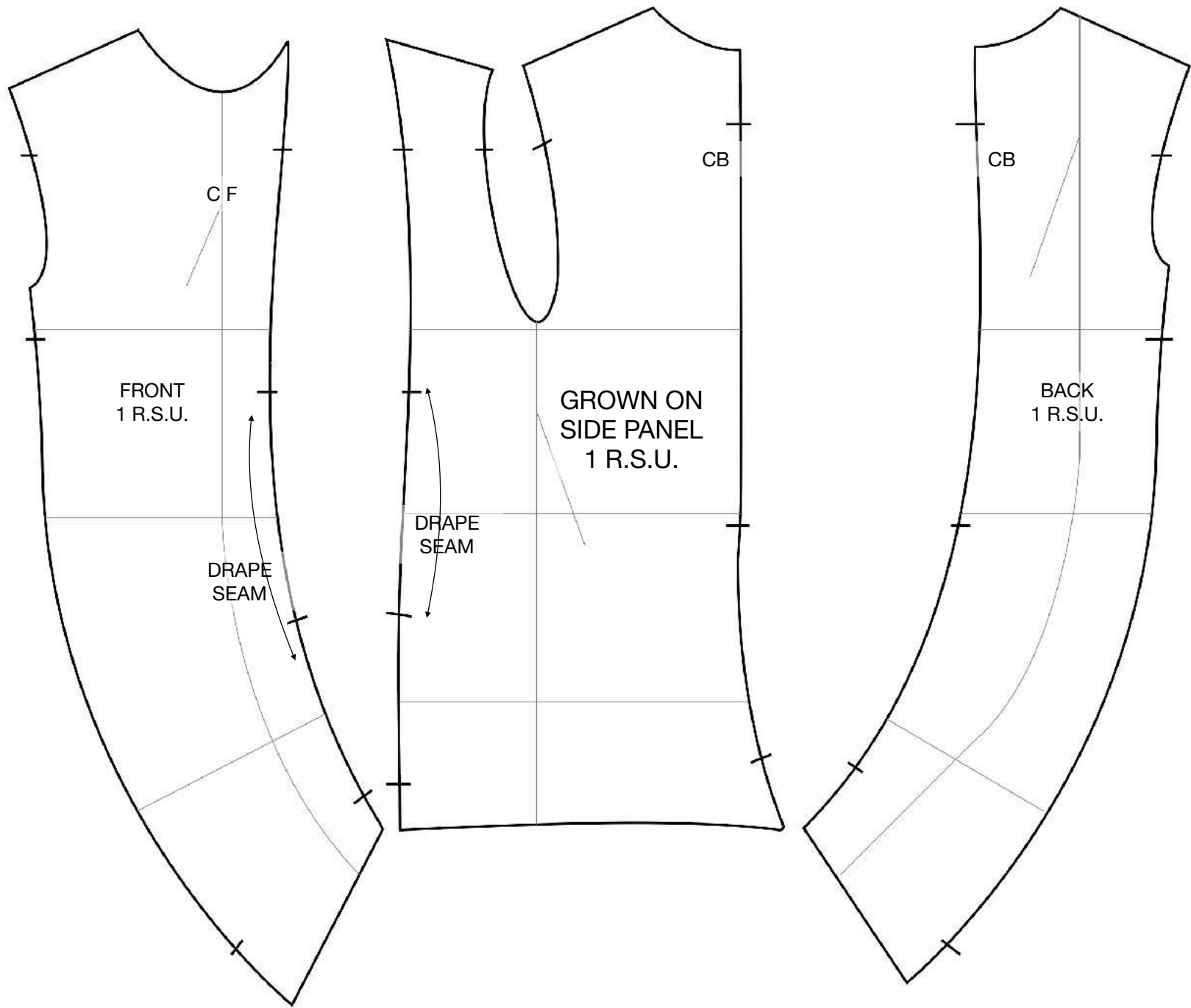
STYLE	
ASYMMETRIC HOODIE (SLEEVED)	
NUBWAW23-J002	
SEASON	
AW24	
SAMPLE SIZE	
38	
SIZE RANGE	
36 - 38 - 40 - 42	



1	Hood Opening Height	38cm
2	Shoulder Length	15.5cm
3	Armhole Width	24cm
4	Sleeve Length	76cm
5	Front Drape Hem Edge. Length	62cm
6	Hood Overlap into Neck Seam	17.5cm
7	Front Neck Width	22cm
8	Front Drape Seam Length	83cm
9	CB Length	76cm
10	Sleeve Hem	3cm

AW24 FINAL SAMPLE - PP Sample Pattern

11	Chest 1/2	42cm
12	Waist 1/2	38.5cm
13	Maximum Hood Depth	27cm
14	Back Hem Lenth	52cm
15	Hood Dart Depth	28cm
6	Hood Overlap into Neck Seam	17.5cm
7	Front Neck Width	22cm
8	Front Drape Seam Length	83cm
9	CB Length	76cm



CONSTRUCTION NOTES

COVER STITCH FINISHING & Overlocking

Hem and Sleeve Cuff - 3 cm fold with 0.5 cm twin cover stitch, narrow spacing.

Five thread over locking in self coloured thread.

MAIN BODY CONSTRUCTION

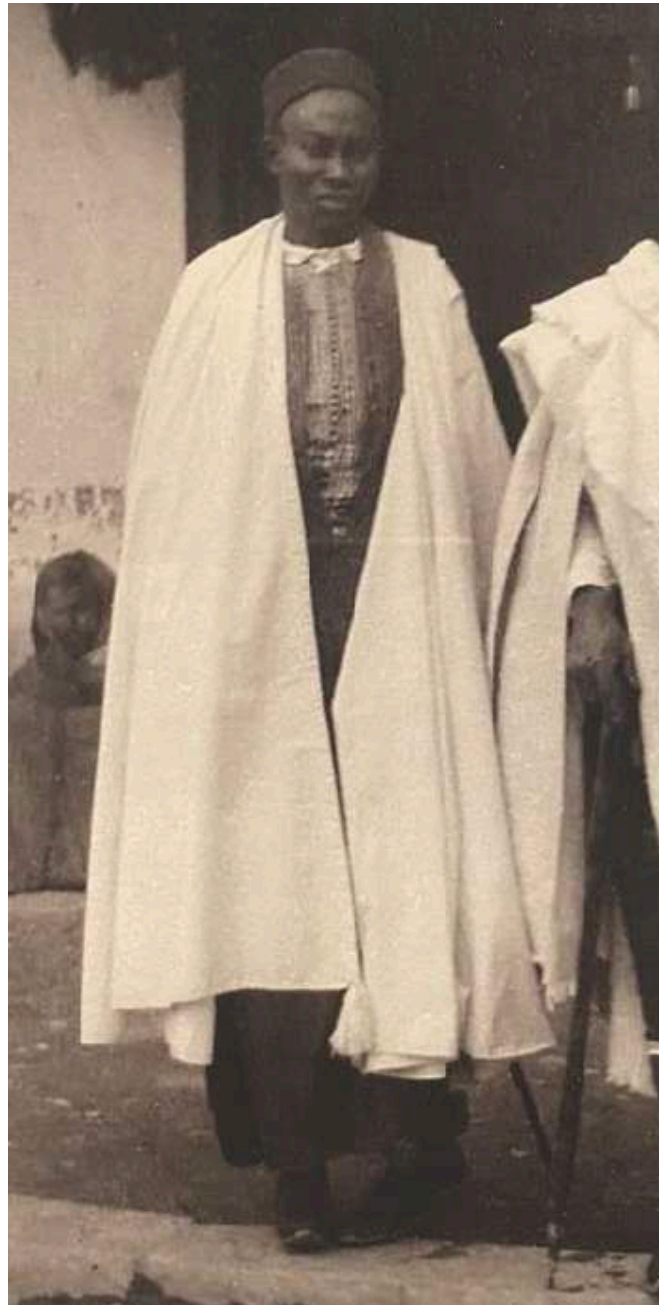
Join vertical drape seam on front and grown on side panel first. Attach back piece to Centre back join shoulder scenes as normal, then attach sleeves and hood.

Important !! - please ensure hood opened edge is finished with a cover stitch before attaching.

HOOD ATTACHMENT

Twin cover stitch 0.5cm on hood opening edge, Close hood dart along CB back neck, then attach to neck line with 17.5 cm overlap. Pin to Centre back neck first, wrap right side of the hood around the neck line, and then overlap the left side. Overlock all layers together.



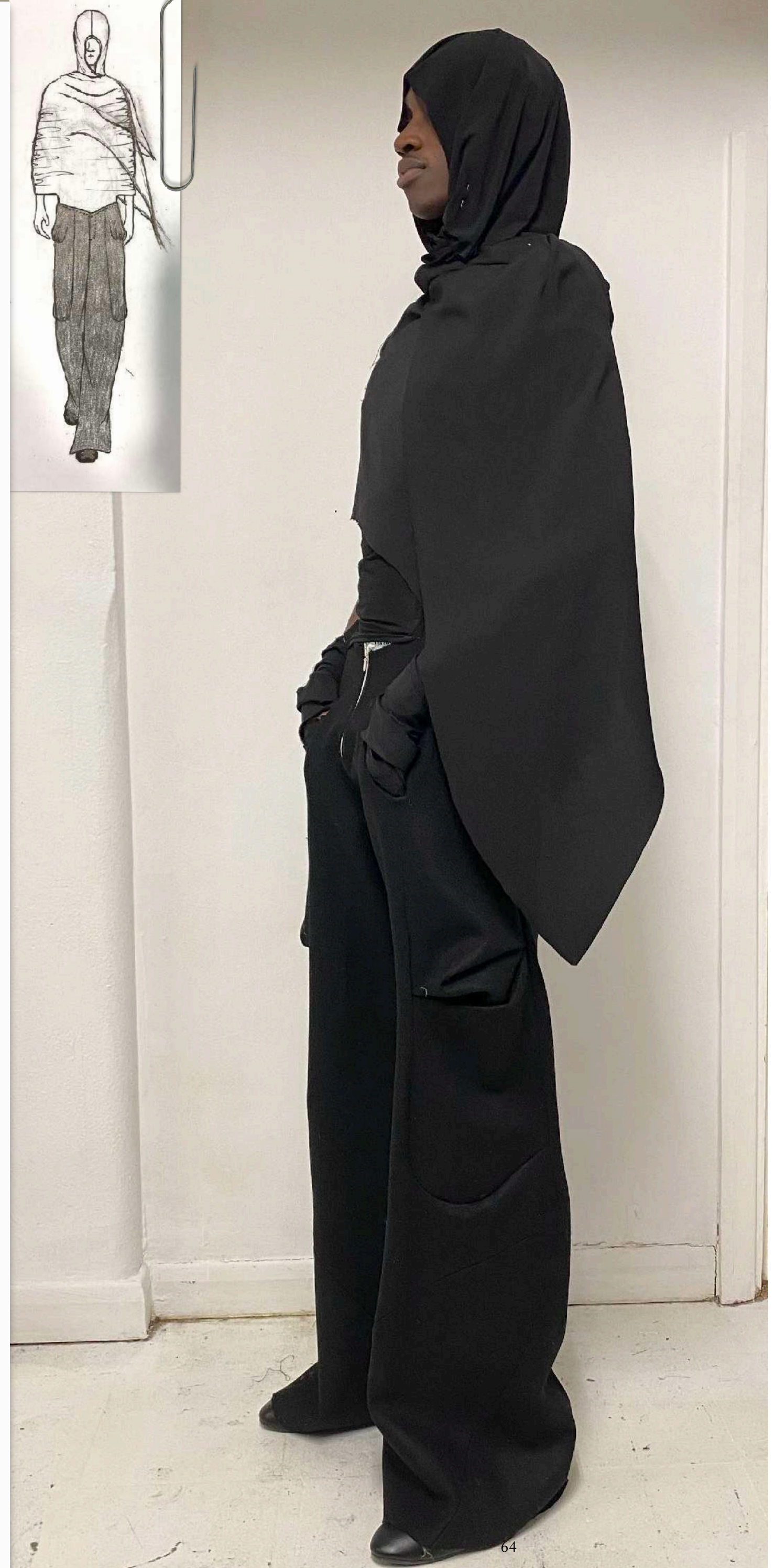
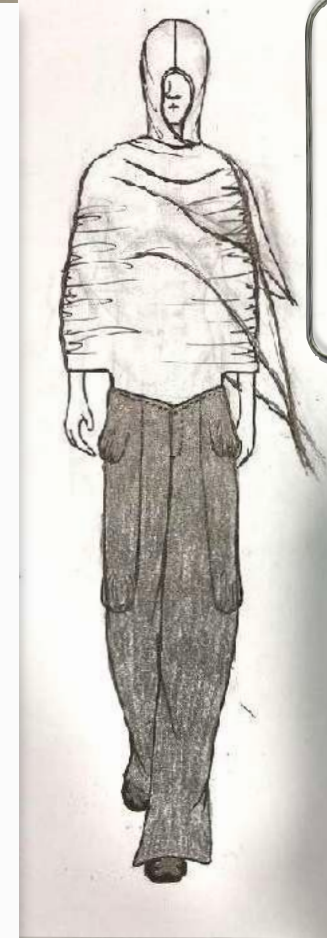


AW23 Draped Poncho Sweater

Left: Version 1

Right: Version 2
More Structured Shoulder, Reduced fabric wrapping around right armhole, more refined shape. Addition of Hood.

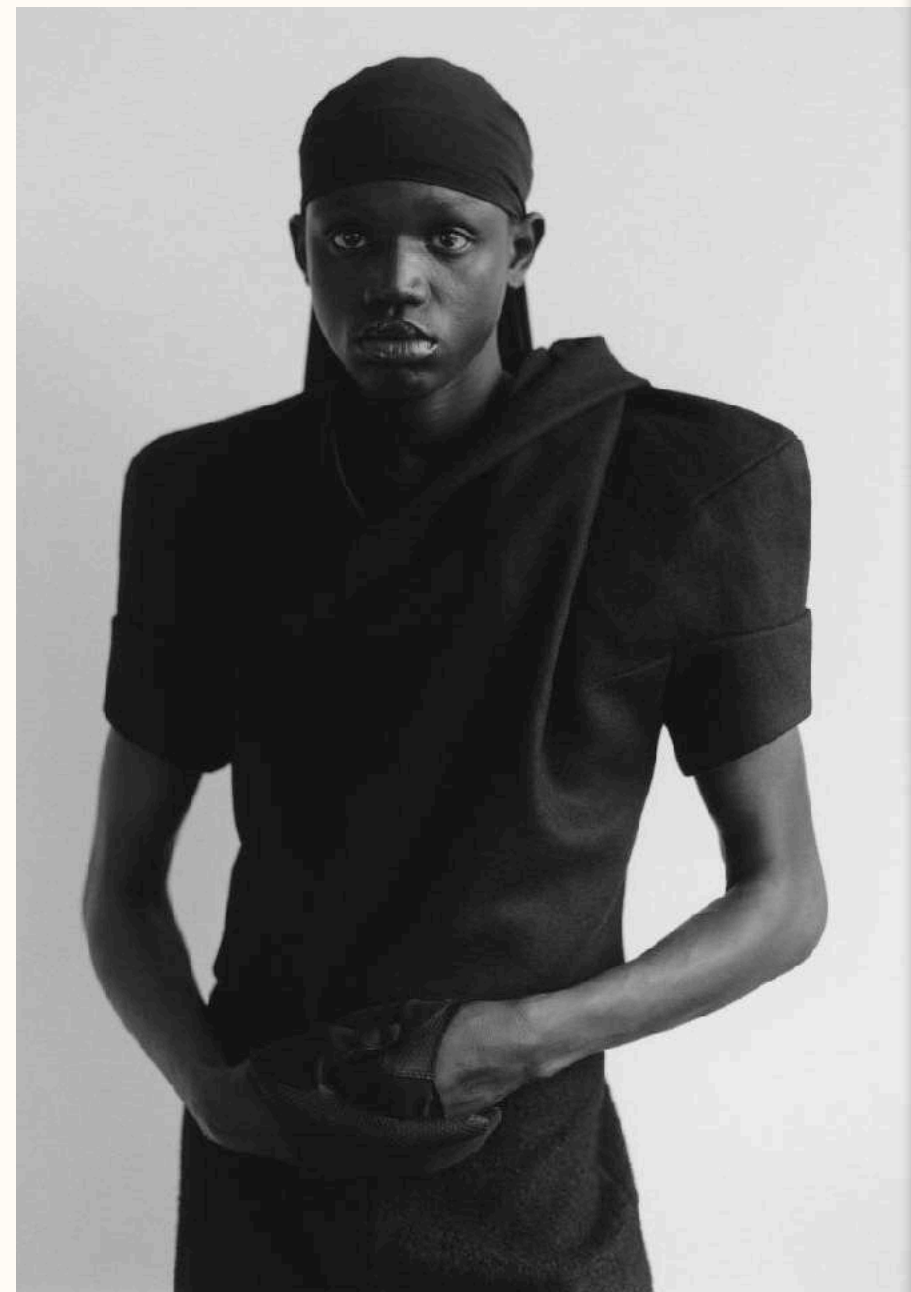
Inspired by Man Ray Photograph in North Africa



AW23 Hooded Version 2 of Draped Poncho Sweater - Toiled in Black Wool Plain Weave, thin weight. Added Dart on Shoulder, French seam dart to provide structure in light fabric.



AW23 Lookbook, Photographed by Joyce NG



End